

NATIONAL FINAL OF "FESTIVAL FARE"  
At the Park Lane Hotel, London, on Tuesday, July 10, 1951.  
And Presentation of Prizes by  
HER ROYAL HIGHNESS THE PRINCESS ELIZABETH

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TIME TABLE OF EVENTS

<u>10.0 a.m.</u>	Press Room will be open.
<u>10.30 - 11.30 a.m.</u>	Facilities for Press interviews with finalists.
<u>11.30 a.m. - 12.30 p.m.</u>	Food preparation by finalists.
<u>12.30 - 1.45 p.m.</u>	Rest break.
<u>2.0 - 4.0 p.m.</u>	Cooking of meals.
<u>3.0 p.m.</u>	Commentary by Mr. Freddy Grisewood.
<u>2.0 - 5.0 p.m.</u>	Judging.
<u>4.45 p.m.</u>	Arrival of Her Royal Highness The Princess Elizabeth.
<u>5.15 p.m.</u>	Announcement of winners and presentation of prizes by Her Royal Highness The Princess Elizabeth.
<u>5.45 p.m. (approx)</u>	The winner and three runners-up will be in the Press Room for interviews and photographs.

DIRECTORS:  
THE VISCOUNT ROTHERMERE  
SPYROS P. SKOURAS  
(U.S.A. - FORMERLY GREEK)  
G. F. SANGER  
SIR GORDON CRAIG  
WILLIAM J. KUPPER (U.S.A.)  
MANAGING DIRECTOR



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REGISTERED OFFICE:  
TWENTIETH CENTURY HOUSE, SOHO SQUARE, LONDON, W.1.

4th July, 1951.

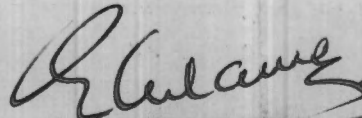
Dear Tommy,

OK. — With regard to the "Festival Fare" Finals at the Park Lane Hotel next Tuesday, you have doubtless received an invitation from the Gas Council to cover this event. You will note that it is a free for all apart from the presentation of the prizes by Princess Elizabeth at approximately 5.15 p.m. I presume you will therefore make your own coverage up to 4.0 p.m..

For your information we have arranged for Hole Richardsons to instal overhead lights for the presentation plus 4 x 2 ks which can be used during the entire day.

Will you please confirm that you want our Beta coverage of this story.

Yours sincerely,

  
E. T. ADAMS,  
News Editor.

SEA/IS.

To: Mr. Howard - Gaumont British News.  
Mr. Miller - British Paramount News.  
Mr. Cummins - Pathe News.

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# THE GAS COUNCIL

1 GROSVENOR PLACE, LONDON S.W.1



TELEPHONE: SLOANE 4554

P.R.2135

## NATIONAL FINAL OF "FESTIVAL FARE"

At the Park Lane Hotel, London. Tuesday, July 10, 1951

And Presentation of Prizes by

HER ROYAL HIGHNESS THE PRINCESS ELIZABETH

This National Cookery Competition has been organised by the Women's Gas Federation, in connection with the Festival of Britain.

Entry was open to all who cook by gas, with the exception of trained cooks professionally employed, and employees of the Gas Industry.

The Finals are being held at the Park Lane Hotel, London, on July 10th, and Her Royal Highness The Princess Elizabeth has graciously consented to present the prizes.

### FINALISTS

The twelve finalists have emerged from 40,000 competitors and have won their way through the various stages of the competition in the areas of the 12 Gas Boards.

Briefly, the object of the competition is to demonstrate during the Festival season, when British achievements in so many spheres will be shown to the world, just how good British cooking is. It has a character of its own in keeping with the honest and straightforward British tradition - not disguised with garlic or spices, but good, wholesome cooking, uncamouflaged - and with the rations which are available. Festival Fare is going to prove that British cooking is as good as any in the world.

### RECIPES

The recipes to be used in the competition are traditional and a number have been taken from "Mr. Therm Goes County", the Gas Council's latest book of National and County Recipes.

### ROYAL COLOUR

Her Royal Highness The Princess Elizabeth has graciously consented to accept a presentation copy of "Mr. Therm Goes County". The book has been bound in "Edinburgh" green calf, the new dark green colour which was her personal choice.

### SEE APPENDIX

On July 10, the ballroom of the Park Lane Hotel will contain 12 model kitchens fully equipped with the latest Gas appliances. Each kitchen has a different make of

*With the compliments of the Press Officer*



modern gas cooker. The cooker which each finalist uses, and the particular meal which she (or he) will cook will be decided by ballot. Each finalist will be made thoroughly familiar with the particular gas cooker they have drawn, before the competition begins, with the assistance of Home Service Advisers from gas showrooms.

**COMPETITION STAGES**

The competition has been held in stages.

- First Stage. Local (competitors home town)
- Second Stage. County
- Third Stage. Gas Board Area (i.e. in each of the 12 Gas Board Areas of Great Britain).
- Fourth Stage. National (at the Park Lane Hotel)

Stages 1 and 2 were cake-making contests to a given recipe which competitors brought ready cooked for judging to a specified centre. In stage 3, competitors cooked in public before an audience. The winners of this stage are the 12 finalists who are competing at the Park Lane Hotel in the National Final.

The competition has the support of the 12 Area Gas Boards, who have organised stages 1 to 3 in each of their areas, and have presented a modern gas appliance to the winners in each stage.

**JUDGES**

The Judges for the Finals will be :-

Miss Phyllis Garbutt,  
Principal,  
Good Housekeeping Institute.

Miss E. R. Smyth,  
Staff Inspector of Homecraft,  
Ministry of Education.

Mr. Philip Harben,  
B.B.C. Television Cook.

Mr. J. Vincent,  
Principal,  
Westminster Technical Institute  
& Hotel & Restaurant School.

**PRIZES**

The following prizes will be awarded to the winner and three runners-up of Festival Fare Competition :-

- 1st prize Gas appliances and kitchen equipment for a modern Gas Kitchen (including free installation) to the total value of £250.
- 2nd prize Gas Refrigerator
- 3rd prize Gas Cooker
- 4th prize Gas Wash Boiler

There will also be 8 consolation prizes.

**COMPETITION MEALS**

The meals cooked by the twelve finalists will be distributed to old ladies living in their own homes, selected by the Royal United Kingdom Beneficent Association.

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APPENDIX

Kitchen Equipment in the 12 Kitchens

COOKERS (12)

Flavel 68/16, Main 291A, Main 177/16, Vulcan 966, Parkinson Renown IV, Turley & Williams M.20, Parkinson Crest, General Gas C.31/4, Radiation 4180S and 1840, Cannon KL.509/4, and Stoves Ltd.'s 1492.

WATER HEATERS (12 - two of each make)

Aintree, Maxol Sl, Main Pronto, Ewart 75, Parkinson B.48, and Ascot 503.

REFRIGERATORS (12)

Electrolux "Silent" Gas Refrigerators.

KITCHEN EQUIPMENT

C.S.A. Sales Organisation, Easiclene Porcelain Enamel Ltd., Wallis & Co., Ezee Kitchens Ltd., Nevastane Products, and W. H. Paul Ltd.

CLOCK & MINUTE TIMERS

Smith's English Clocks Ltd.

June 29, 1951.