

"MAGIC BOX" PREMIERE

It's the world premiere of the British Film Industry's tribute to William Friese Greene. Graham Friese Greene is a son of the man who invented the motion picture camera. The film was directed by John Boulting and Swiss star Maria Schell takes the part of Friese Greene's first wife, a Swiss.

It's the eve of the Prime Minister's election announcement, but there's Mrs. Attlee.

The Earl and Countess of Harewood. To the making of the tribute the whole British film industry and sixty British stars contributed. Googie Withers makes fun of husband John McCallum's beard - which is a ticklish matter between them.

In the foreground is Denis Compton playing on a strange wicket - and that's Margaret Leighton in white fur.

Noel Coward makes a Brief Encounter and Terry-Thomas seems to be asking Avez-vous la plume de ma tante? ... Or, where's that post?

With Dulcie Gray, Michael Denison (a reporter in the film) interviews Mr. and Mrs. Robert Beatty. And now comes the big moment and the star is a little old lady - Mrs. Ethel Friese Greene, daughter of the inventor, to whom 12-year-old Jeannette Scott conveys the welcome of all those who honour the memory of William Friese Greene.