

15.4.52.
BQ/78.

Press Matter - Revised.

NATIONAL BALLROOM QUEEN CONTEST 1951-52.

Organised by "The People"

GRAND FINALS

Grosvenor House, Park Lane, W.1.

Friday, April 18, 1952.

The Contest starts at 7.30 p.m.

CONTENTS.

	<u>Page</u>
Rivals for a Crown	1
Coronation and Prizes	1
Judging the Contest	2
How they Qualified	2
Special Ballroom Gowns	3
Formation Dancing Contest	3
Other Information	3
The Grand Finalists 1952	4 - 7
Prize List	8
Previous Winners	8

TIMES OF EVENTS

~~8~~ p.m. First Dancing Heats.
~~8.35~~ Judging of Beauty and Grace.
9.20 Semi Final Heat (12 competitors)
~~9.40~~ Final Heat (5 competitors)
10 p.m. Formation Dancing Contest.
~~10.40~~ Coronation of Ballroom Queen by
Cesar Romero.

Press Relations Office,
National Ballroom Queen Contest,
96, Long Acre, London, W.C.2.

Temple Bar 2468, Ext. 698.

NATIONAL BALLROOM QUEEN CONTEST 1951-52

Organised by "The People"

GRAND FINALS

Grosvenor House, Park Lane, W.1. Friday, April 18th, 1952.

RIVALS FOR A CROWN

Britain's Ballroom Queen for 1952 will be chosen and crowned on Friday, April 18th, when the Grand Finals of the fifth National Ballroom Queen Contest, organised by "The People", will take place at Grosvenor House, Park Lane, W.1., in Europe's largest hotel ballroom.

The 24 Grand Finalists who will be judged on their beauty, dancing, grace and charm are:-

<u>Home Town</u>		<u>Competitor</u>	<u>Contest No.</u>
Barnstaple	x	Miss Beryl Davis	9
Beckenham		Miss Gillian Mantell	13
Bexleyheath		Miss Eileen Wood	24
Birkenhead		Miss Beryl Williams	21
Birmingham		Mrs. Edna Coleman	8
Birmingham		Miss Joyce Shutts	18
Bristol		Miss June Hunt	12
Eastwood, Notts		Miss Audrey Duffield	11
Edinburgh		Miss Margaret Beattie	4
Enfield		Mrs. Daphne Banks	1
Glasgow		Miss Ena Whitesmith	20
Heanor		Mrs. Joan Wilson	22
Hull		Miss Norma Scott	17
Ilford		Miss Janice Buxton	6
Leeds		Miss Freda Baxter	3
Liverpool		Mrs. Nancy Renilson	16
London, S.E.18.		Miss Rosalie Matson	14
London, S.E.19.		Mrs. June Donaldson	10
London, S.E.19.		Mrs. Joy Nunn	15
London, W.14.		Mrs. Joan Butterworth	5
Manchester		Mrs. Dorothy Thompson	19
Newcastle-Upon-Tyne		Miss Margaret Clarke	7
Newton-le-Willows		Mrs. Edith Barton	2
Sacrison, Durham.		Mrs. Iris Winship	23

x Miss Beryl Davis's home is at East Molesey, Surrey, but she is at present living in Barnstaple.

CORONATION AND PRIZES

At the end of the contest the winner will be crowned Britain's Ballroom Queen for 1952 by Cesar Romero, who will also present the prizes.

The winner of the title will receive "The People" National Ballroom Queen Challenge Trophy and a purchase voucher for £100. She will also win a special holiday for two, a week-end's entertainment in London for two, and a number of valuable gifts some of which have been donated by leading manufacturers.

Each of the first five girls in the contest, and their partners, also receive valuable prizes. The complete prize list is given on page 8

JUDGING THE CONTEST

The judging will be done by two panels under the chairmanship of Mr. P.J.S. Richardson, O.B.E., Chairman of the Official Board of Ballroom Dancing.

The judges of Dancing will be :-

Miss Josephine Bradley
Miss Phyllis Haylor
Mr. Len Colyer
Mr. Alex Moore
Mr. W. Bocker

The judges of Beauty, Grace and Charm will be :-

Miss Elizabeth Allan
Miss Joan Collins.
Mr. Cesar Romero
Mr. Gilbert Harding
Mr. Harry Ainsworth (Editor of "The People")

The judging of charm will take place at a series of private interviews before the public proceedings begin.

Beauty and grace will be judged as the competitors walk slowly across the ballroom floor and curtsy to the judges.

HOW THEY QUALIFIED

Some 10,000 girls have competed for the 1952 title, entering the preliminary Contests held last Summer at seaside resorts all round Britain's coast, and during the Autumn at over a hundred cities and towns throughout Britain. Any girl between the ages of 16 and 30 was entitled to compete, providing she was of British nationality and an amateur dancer as defined by the Official Board of Ballroom Dancing.

First and second prize-winners were invited to compete in twelve Area Finals early this year. The 24 Grand Finalists are the winners and runners-up at these Area Finals.

In every stage of the contest, beauty, grace and charm as well as dancing ability has been taken into account.

SPECIAL BALLROOM GOWNS

Each of the Grand Finalists won as part of her prize at the Area Finals a new ballroom gown, individually designed and created for her by the Mayfair fashion house of Roecliff and Chapman. These gowns will be worn by all the contestants at Grosvenor House.

Beauty specialists from Max Factor (Hollywood) will be in attendance on the Grand Finalists.

FORMATION DANCING CONTEST

During the evening a new formation dancing contest will also be held.

This is "The People" London Area Invitation Challenge Trophy for amateur formation dancing teams of eight couples. Competing will be four well-known teams each presenting its own programme to music of its own choice. The teams will be :-

1. The Fred Brooker School of Dancing.....Croydon
(Coached by Fred Brooker)
2. The Guy Hayward School of Dancing.....Harrow
(Coached by Joyce Hayward)
3. The Slough Centre Formation Team.....Slough
(Coached by Ken Bateman &
Blanche Ingle)
4. The Maurice Jay School of Modern
Ballroom Dancing.....Wood Green
(Coached by Maurice Jay)

OTHER INFORMATION

Bands: Victor Silvester and Geraldo.

Master of Ceremonies: Franklin Engleman.

THE GRAND FINALISTS 1952.

1. MRS. DAPHNE BANKS (26, housewife), of 9 Queen Anne's Place, Bush Hill Park, Enfield. Qualified at Tottenham area final (2nd). Reached Grand Finals last year. Often competes in dancing contests under maiden name, Daphne Day. Has small daughter, Tina. Partner: Leslie Banks (husband), a greengrocer and son of Jimmy Banks, member of Tottenham Hotspur 1921 Cup-winning team.

2. MRS. EDITH GINA BARTON (19, hairdresser), of 28 Lawrence Street, Earlestown, Newton-le-Willows. Qualified at Manchester area final (1st) after being married that morning. Manages hairdressing establishment. Hobbies: dressmaking and modelling. Partner: Abie Barton (husband)

3. MISS FREDA BAXTER (21, secretary), of 22 Parkwood Road, Beeston, Leeds 11. Qualified at Leeds area final (1st) Also reached 1949 Grand Finals. "Girl of the Year" at Queens Hotel (Leeds) Ball. Hobbies: Touring and photography. Partner: Bill Hustler, 54, Coldcotes Avenue, Harehills, Leeds, 9.

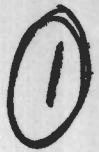
4. MISS MARGARET BEATTIE (22, dressmaker), of 34, Roseburn Street, Edinburgh. Qualified at Edinburgh area final (1st). Reached Grand Finals last year. Hobbies: Swimming and cycling. Partner: T.J. Grant Blyth, 16, Craigent-inny Avenue North, Edinburgh.

5. MRS. JOAN BUTTERWORTH (29, Typist), of 29 Matheson Road, London, W.14. Qualified at Streatham area final (2nd) Third successive year in Grand Finals. Rochdale Victory Queen 1945, Oxford Dancing Championship 1950. Has two children, Rosalind Anne (9) and Charles Eric (6½). Partner: Flt. Lt. C.E. Butterworth (husband)

6. MISS JANICE BUXTON (16, model), of 167, Redbridge Lane, Ilford. Qualified at Tottenham area final (1st). Youngest Grand Finalist. Sings in harmony team at Walthamstow Youth Club variety shows. Walthamstow Youth Club Cup for dancing 1950. Ambitions to be top-line mannequin and competition dancer. Partner: Fred Boulwood, 20 Wanstead Park Road, Ilford.

7. MISS MARGARET CLARKE, (21, shorthand-typist), of 34, Fairholme Road, Newcastle-Upon-Tyne 4. Qualified at Whitley Bay area final (1st). Has won several dancing awards including 2nd prize in "Novice of the Year" contest. Is married but competes under maiden name. Partner: Milton R. Henderson (husband)
8. MRS. EDNA COLEMAN (27, typist-receptionist), of 458, Hobmoor Road, South Yardley, Birmingham. Qualified at Birmingham area final (1st). Keen cyclist and tennis player. Partner: Ray Coleman (husband)
9. MISS BERYL E. DAVIS (22, secretary), of 52 Woodville Estate, Barnstaple. Qualified at Weston area final (1st). Television Dancing Club Trophy 1951. Hobbies: tennis, table tennis and walking. Home is 38, Hurst lane, East Molesey, Surrey, but got job in Barnstaple to be near fiance, a civil engineer working on Yelland power station. Partner: Robert Burt(fiance) of Sunny Holme, Newport, Barnstaple.
10. MRS. JUNE DONALDSON (19, saleswoman in shoe shop), of Flat 4, 142, Auckland Road, Upper Norwood, S.E.19. Qualified at Hammersmith Palais area final (1st). Hove Beauty Queen 1947. Met her husband three years ago at Hammersmith Palais. Partner: Eric Donaldson (husband)
11. MISS AUREY DUFFIELD (20, clerk), of 44, Lynn-Croft, Eastwood, Notts. Qualified at Nottingham area final (2nd). Interests: dressmaking, beauty culture, art, opera, ballet, tennis. Ambition: to be a mannequin. Birthday: April 13 (celebrations postponed till after Grand Finals). Partner: Vic Campion, 120, Green Lane, Derby.
12. MISS JUNE DOREEN HUNT (19, dance-band drummer and mannequin) of Glenvue, Eastwood Road, St. Annes, Bristol. Qualified at Weston area final (2nd). Plays in her mother's West of England Ladies Band. Partner: Mervyn J. Higgins, 2, Chaucer Walk, Horfield, Bristol 7.

13. MISS GILLIAN VANDA MANTELL (16, mannequin), of 16 a Crescent Road, Beckenham. Qualified at Streatham area final (1st). Second youngest Grand Finalist. Appeared on T.V. with Spencer School of Dancing Formation Team, Penge. Won "Parent and Teenager" Waltz contest in January with father. Modelled at Festival Gardens fashion parades last year. Has just finished 10 fashion parades daily at "Ideal Home" Exhibition. Partner: Brian Hitchin, 39 Repton Road, Orpington.
14. MISS ROSALIE MATSON (22, typist), of 12, Lanstead Road, Plumstead, S.E.18. Qualified at Hammersmith area final (2nd). In Grand Finals last year. Runner-up Television Dancing Trophy 1951. When 7 fell through glass roof and was thought to be cripple for life, but recovered after skin graftings on leg. Started dancing 6 years ago. Partner: Gordon Curtis, 31, Chelsworth Drive, Plumstead, S.E.18.
15. MRS. JOY NUNN (26, housewife), of 86, Hermitage Road, Upper Norwood, S.E.19. Qualified at Lyceum (Strand) area final (1st). Third successive year in Grand Finals formerly competing under maiden name Joy Symes. Miss Streatham 1950. Hobbies: ballet, dressmaking, tennis short-story writing. Partner: Bruce Nunn (husband)
16. MRS. NANCY RENILSON (23, housewife), of 114, Aintree Road, Bootle, Liverpool 20. Qualified at Liverpool area final (1st). Grand Finalist in 1950 under maiden name Nancy Pritchard. Has one daughter, Carol Ann (12 months). Interests: tennis and swimming. Partner: William J. Renilson (husband)
17. MISS NORMA RITA SCOTT (21, hairdresser), of 526 Hessle Road, Hull. Qualified at Leeds area final (2nd). Third successive year in Grand Finals. Finalist in Californian Poppy Charm Girl contest 1951. Works in mother's salon. Interests: Tennis and most sports, music (plays piano). Partner: James Reilly, 13, Sunningdale Road, Hessle.
18. MISS JOYCE SHUTTS (23), of 95, Gracemere Crescent, Hall Green, Birmingham, 28. Qualified at Birmingham area final (2nd) Partner: Ronald Vaughan Jones, 11, Coleside Avenue, King's Heath, Birmingham 14.



19. MRS. DOROTHY THOMPSON (27, model), of 1, Baden Street, Openshaw, Manchester 11. Qualified at Manchester area final (2nd). Owns prize-winning Siamese cat, Pia, and is member of Lancs and N.W. Counties Cat Club. Interested in sketching and dress-designing. Partner: Wilfred Thompson (husband)
20. MISS ENA WHITESMITH (19 mannequin), of 37 Hillend Road, Lambhill, Glasgow. Qualified at Edinburgh area final (2nd). Partner: John McGuinness, 9, Binnie Place, Glasgow, S.E.
21. MISS BERYL WILLIAMS (21, grocery assistant), of 25 Naylor Road, Bidston, Birkenhead. Qualified at Liverpool area final (2nd). Bronze, silver and gold medals for piano playing. Has four brothers and two sisters, all interested in dancing. Partner: Eric Daniels, 37 Penton Street, Liverpool.
22. MRS. JOAN WILSON (24, nylon hosiery instructress), of 28 High Street, Heanor, Qualified at Nottingham area final (1st). Interested in acting and has played principal girl in local pantomimes. Partner: Lewis Wilson (husband).
23. MRS. IRIS WINSHIP (19, saleswoman), of 2 Holly Crescent, Sacriston, Co. Durham. Qualified at Whitley Bay area final (2nd). Keen amateur pianist, likes dance music. Other hobbies: Sewing, swimming, table tennis. Partner: James W. Winship (husband)
24. MISS EILEEN WOOD (21, typist), of 30 Clovelly Road, Bexleyheath. Qualified at Lyceum (Strand) area final (2nd). Interests: Hiking and tennis. Was married last May but still uses maiden name in dancing contests. Partner Paul Taylor (husband)

PRIZE LIST

The following prizes are presented by "The People":-

Ballroom Queen: "The People" National Ballroom Queen Challenge Trophy; a purchase voucher for £100; a specially planned holiday for two with a holiday outfit consisting of travelling case, travelling costume, two-piece suit, sun-suit and sandals. a week-end's entertainment in London for two.

Her Partner: A purchase voucher for £50.

Other Prize-winners and their partners: Purchase vouchers for £25 each (2nd prize), £20 each (3rd prize), £15 each (4th prize) and £10 each (5th prize)

Manufacturers who are also donating prizes are:-

Max Factor (Hollywood): Film Star Beauty Caskets to 1st and 2nd prizewinners, and Presentation Sets of Brillox to their partners.

Brevitt Shoes Ltd: Shoes for every occasion (5 pairs in all) to the Ballroom Queen.

Goya: Presentation Box of Perfumes and Bath Preparations to the Ballroom Queen.

I. & R. Morley Ltd: Six pairs of nylon stockings to the Ballroom Queen and three pairs each to the 2nd, 3rd, 4th and 5th prizewinners.

PREVIOUS WINNERS

1948 Miss Margaret Baker of Hammersmith, London.
1949 Miss Dorothy Joliffe of Liverpool.
1950 Miss Eileen Smith of Ilford, Essex.
1951 Miss Patricia Butler of Hoylake, Cheshire.