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THE OLD FOLKS ARE HOME

For Mr. and Mrs. Smith of Southend, a dream has come true. Their town, well-known for its generosity to charities at carnival time, realises its greatest ambition this year - to build an estate for the aged. And Mr. and Mrs. Smith are the first tenants.

The carnival queen, with her maids of honour, brings a message of good-luck from all in Southend who contributed to the building of the bungalow estate.

The Smiths are still unable to believe that this is their new home. Everything has been planned for their needs. Even the dustbin has its special cupboard, and there's no need to go outside to fetch coal. Previously they lived in two small rooms and had to carry every drop of water up a flight of stairs. Now every modern amenity is theirs. The cost to the good people of Southend for the estate was £15,000. To their tenants it is 4/- a week. Southend has given generously - and the old people's hearts are warm with gratitude. They have not been forgotten and neglected like so many of their generation - and they are at home.