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TIMBER HOUSES EARN DOLLARS

To build a home in a day seems too good to be true, but Mr. Eccles, the Minister of Works, has come to Lincoln at eight o'clock in the morning to watch that miracle occur. Newfoundland and Canada will get the houses - not Britain - and they'll soon be shipped over in return for valuable dollars.

It took a few hundred years to build nearby Lincoln Cathedral - a bit different from today. The roof's already half-built and it's not yet 12 o'clock.

Mr. Eccles sees how easy the bungalows are put up - even the plumbing is pre-fabricated - and only two of the ten men at work have ever done any building before. But the job's already finished, just eight hours, five minutes after they started!

These two or three bedroom houses would be just the job for our own home-hungry couples. But you don't get export rejects in this merchandise.