ROYAL ALBERT HALL

Manager: C. S. Taylor

Thursday, Oct 23rd and Friday, Oct 24th at 7.30

U. N. S. A.

United Nations Student Association

presents

BELGIUM BRAZIL DENMARK ENGLAND ESTHONIA FINLAND FRANCE GERMANY GREECE HOLLAND INDIA INDONESIA ITALY LITHUANIA

INTERNATIONAL DANCE FESTIVAL

NORWAY POLAND SCOTLAND SWEDEN SWITZERLAND UKRAINE UNITED STATES of AMERICA WALES WEST INDIES

PROGRAMME WILL INCLUDE Dances and Dancers Music and Musicians From Twenty-Four Lands

TICKETS:Grand Tier: 15/-;Loggias: 12/6;Second Tier: 7/6;Stalls: 7/6;Orchestra: 5/-
Balcony: 5/-; 3/6.

May be obtained from Royal Albert Hall (KEN 8212) and U.N.S.A., 25 Charles St., W.1. (GRO 2784)

ROYAL ALBERT HALL.

Ypri (Mr. Www. Thursday, 23rd October at 7.30 p.m. (First night)

Friday. 24th October at 7.30 p.m. (Second performance)

U. N. S. A. present

INTERNATIONAL DANCE FESTIVAL

"A programme of dances and dancers. music and musicians from twenty four lands".

PRESS ARRANGEMENTS.

Press Officer for the International Dance Festival.

CHANNON WOOD, 17. STANLEY GARDENS, WALLINGTON, SURREY.

/ Central 9634. Phone: Wallington 6385.

Press Tickets. A Press Pass is enclosed for the first night and/or the dress rehearsal. If you require a pass for the second night contact the Press Officer.

Press Office. Open on both nights at the Royal Albert Hall and at the full dress rehearsal.

Rehearsal. Excellent for pix, background stories and personal pars. It is at the Drill Hall, Albany Street, N.W.l., on Friday October 17th from 6.30 p.m.

Photography. Picture Editors will note that the girls with their colourful costumes, spectacular dances and the musicians with their strange instruments offer outstanding photo material.

THIS FOLDER CONTAINS BACKGROUND INFORMATION, GENERAL STORY, BRIEFS ETC., OF THE INTERNATIONAL DANCE FESTIVAL TOGETHER WITH A SUMMARY OF LAST YEARS PRESS REACTION.

INTERNATIONAL DANCE FESTIVAL - ROYAL ALBERT HALL - OCTOBER 23rd/24th.

GENERAL STORY.

The world dances at the Royal Albert Hall on October 23rd. On that night the United Nations Student Association will present "International Dance Festival" a pageant of colour and grace by dancers and musiciens from twenty four lands. Some will be students and workers living here, others exiles, many are coming from overseas and one party of lovely Brazilian girls are flying over especially for the Festival. There will be a second performance on the following night October 24th.

Each group will wear the traditional costume of their native district, all are joined with love of dancing and a desire to aid the United Nations.

Last year U.N.S.A. introduced this spectical of song and dance at the Royal Albert Hall, it was a masterly triumph. This year it will be televised on the opening night as a special feature direct from the Royal Albert Hall. The Lancashire mill worker will see Sonya Hana, graceful and colourful as a bird in full plumage dancing "Arire and the Wounded Bird". The exquisite Candle dance from Sumatra will be seen by the Scottish farmer in his lonely croft and millions of his fellow viewers.

This International Dance Festival is a big programme, big in presentation and big in merit, only about one third of which will be televised. The Festival includes boisterous European peasant dances, the dignity of the East. Ukrainians dancing steps unchanged for countless centuries, dancers grave and gay from over twenty other lands.

The Festival opens in dramatic mood, a single trumpeter, born in Cracow, will sound the Hejnal in the blacked out hall. The Hejnal is a trumpet call that has marked the passing hours in his native Cracow for a thousand years. Then nearly three hours of colour spectical and song, ending with the English Cirassian Circle, a gay dance of Merrie England with other 450 dancers taking part.

This gathering of the worlds dancers will be witnessed by Ambassadors from East and West of the Iron Curtain, many foreign visitors and thousands of Londoners, few will have failed to capture the magic of far away places by the time they return to the dank autumn air filled with falling leaves from Kensington Gardens.

International Dance Festival. - Royal Albert Hall Oct. 23rd/24th

BRIEFS.

The International Dance Festival at the Royal Albert Hall on October 23rd & 24th will feature dancers and musicians from twenty-four countries.

Visitors do not have to be experts to enjoy the International Dance Festival, Royal Albert Hall, October 23rd and 24th, to enjoy this colourful pageant. Co-director Charles D.Fawkes has written a series of background notes on each dance for publication in the Souvenir Programme.

The whole of the profits from this years International Dance Festival, Royal Albert Hall, October 23rd and 24th, will be given to the United Nations Student Association. U.N.S.A. is an international organization to keep students informed of the work of United Nations.

Among the distinguished visitors who will attend the International Dance Festival, Royal Albert Hall, October 23rd and 24th, are Ambassadors and representatives from east and west of the Iron Curtain, Western Europe, Asia and the Commonwealth.

Tickets for the International Dance Festival, October 23rd and 24th can now be obtained from the Royal Albert Hall and usual agents. Tickets range from 3/6d. to 15/-. International Dance Festival - Royal Albert Hall, Oct. 23rd/24th.

PRESS REACTION TO LAST YEARS DANCE FESTIVAL.

Among the nationals and provs who carried good stories were "Daily Graphic", "Daily Mail", "Daily Express", "Sunday Express", "Glasgow Bulletin", "Manchester Guardian", "Birmingham Mail" and the "Times". London evenings used several news and diary stories plus a number of big pictures. The B.B.C. used material in both their home and overseas services together with a T.V. spot.

Treatment varied from the West Ham girl who was a champion Highland dancer to the lovely daughter of a Japanese banker who specialised in Brazilian native dances, but had to make her costume from feather dusters bought in the Edgware Road. There were stories of last minute dashes across the world to reach the Festival in time. The "Times" correspondent found the show so attractive that he was "Pleased indeed, if pleasure may be measured by the wish to join in".

Photo calls were well attended by nationals and agencies and many publications resulted.