

76 Southwark Street,
London, S.E.1.

WATERloo 4401 W

29th October, 1952.

Dear *Su,*

MISS WORLD COMPETITION

The above competition will be held in this country during the period 3rd to 14th November inclusive. Competitors will be judged on appearance in evening dress and swim suit.

The competition is being organised by Mecca Dancing and the Sunday Dispatch are giving to the winner £100. in cash and a silver Rose Bowl, runner up £50. and third £25. In addition, the winner is being invited on a week's holiday in Paris.

The competitors will arrive in this country as per the attached schedule and the Itinerary of their Tour is also attached, subject, of course, to any last minute alterations, which can be obtained upon telephoning this office.

Yours very truly,

Eric D. Morley

Eric D. Morley

Ring 10/11

Lynne

30.10.52.

ITINERARY of TOUR of
MISS WORLD CONTEST

	Depart from	Time Departure	Arrive	Time Arrival
4.11.52. PALAIS, EDINBURGH	Northolt	8.34 a.m.	Edinburgh	12.05 p.m.
5.11.52. LOCARNO, GLASGOW	Edinburgh	9.30 a.m.	Glasgow	11 a.m.
6.11.52. PLAZA, BELFAST	Glasgow	8.35 a.m.	Belfast	10.20 a.m.
7.11.52. LOCARNO, LEEDS	Belfast	10.10 a.m.	Leeds via Manchester	1.30 p.m.
8.11.52. CASINO, BIRMINGHAM	Leeds	2 p.m.	Birmingham	5.30 p.m.
9.11.52. LOCARNO, LIVERPOOL	Birmingham	2 p.m.	Liverpool	5.30 p.m.
10.11.52. RITZ, MANCHESTER	Liverpool	10.30 a.m.	Manchester	12 noon
11.11.52. PLAZA, MANCHESTER	"	"	"	"
12.11.52. ILFORD & TOTTENHAM	Manchester	10 a.m.	London	5 p.m.

30.10.52.

Arrival and Departure Times of Competitors
in
MISS WORLD CONTEST

	<u>Flight No.</u>	<u>Departs</u>	<u>Arrives</u>
<u>Friday, 31st October</u>			
<u>MISS U.S.A.</u> Miss Tally Richards	BA 524	New York 30.10.52.	London Airport 11 a.m.
<u>Saturday, 1st November</u>			
<u>MISS FRANCE</u> Mlle Nicole Drouin	328	Le Bourget 11.30 a.m.	Northolt 12.15 p.m.
<u>MISS SWITZERLAND</u> Mlle Sylvia Muller	167	Geneva 6.15 p.m.	London Airport 9.55 p.m.
<u>MISS HOLLAND</u> Mlle Sanny Weitner		Amsterdam 8.30 a.m.	London Airport 9 a.m.
<u>MISS GERMANY</u> Mlle Vera Marks	B.E.491	Frankfurt 2.20 p.m.	Northolt 4.5 p.m.
<u>MISS FINLAND</u> Mlle Kyllikki Koskihalme	Scandinavian Airlines	Helsinki 7.30 a.m. via Copenhagen	London Airport 1.20 p.m.
<u>MISS DENMARK</u> Miss Lillian Christensen	221	Copenhagen 11.40 a.m.	London Airport 1.20 p.m.
<u>Sunday, 2nd November</u>			
<u>MISS IRELAND</u> Miss Eithne Dunne		Dublin 10.30 a.m.	Northolt 12.30 p.m.
<u>MISS BELGIUM</u> Mlle Anne-Marie Pauwells		Ostend-Dover-London Leaves Ostend 9.30 a.m.	arrives Victoria Station 3.25 p.m.
<u>Monday, 3rd November</u>			
<u>MISS SWEDEN</u> Mlle May-Louise Flodin		(may be changed to Saturday)	

31.10.52.

A M E N D M E N T

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<u>Monday, 3rd November</u>			
<u>MISS SWEDEN</u> Mlle May-Louise Flodin	B.E.A.	Stockholm via Copenhagen	London Airport 1.20 p.m.

REX PUBLICITY SERVICE LTD.

87 West Regent Street

Glasgow, C.2.

Telephone : Douglas 1966-7

Telegrams : "Rexovis" Glasgow.

31st October, 1952.

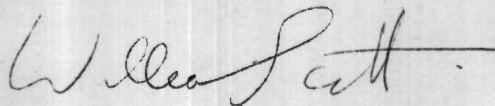
The Editor,
Pathe News Reel,
London.

Dear Sir,

I have much pleasure in extending to you a cordial invitation to meet "The 12 Prettiest Girls in the World" during their tour of the John Skelton & Son, Ltd., Nylon Stocking Factory, Lesmahagow at 11.00a.m. on Wednesday 5th November. I would also invite you to a special personal appearance which the girls will make at the Locarno Ballroom, Sauchiehall Street, on the evening of 5th November.

Facilities will be available for Photographers and if you will give me an indication of any special services which you would like rendered I will do my best to see that they are arranged.

Yours faithfully,
for REX PUBLICITY SERVICE LIMITED.



William Scott,
Production Manager.

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REX PUBLICITY SERVICE LTD.

87 West Regent Street - - - Glasgow, C.2.

Telephone : Douglas 1966-7

Telegrams : "Rexervis" Glasgow

31st October, 1952.

"THE 12 PRETTIEST GIRLS OF THE WORLD" in GLASGOW.

"The 12 Prettiest Girls of the World" will pay a flying visit to Glasgow on Wednesday 5th November.

All Finalists in the recent "Miss World" Beauty Competition, the girls are in Britain for the International Beauty Contest to be held in London on 14th November.

The Lovlies - or to give them the names by which they are better known - Miss Britain, Miss England 1952, Miss England 1951, Miss Finland, Miss Germany, Miss Holland, Miss Italy, Miss Belgium, Miss France, Miss Sweden, Miss Ireland and Miss Denmark, are to visit the model factory of John Skelton & Son, Ltd., Losmahagow, at 11.00 a.m. on Wednesday. As the loveliest Ambassadors in the World, the girls will take away with them their first impression of Scotland and a pair of Skelton Scottish-Made Vayle Nylons. The girls will be entertained to lunch at Abington Hotel and in the afternoon they will tour the Burns' country and after dinner in the Central Hotel, Glasgow, at 6.15 p.m. they will go on to make a personal appearance at the Locarno Ballroom, Sauchiehall Street during the evening. They will appear twice on the stage, once in an evening dress and once in the bathing suit in which they will appear in the forthcoming International Beauty Contest.

This will be the girls first visit to Scotland but by the time they arrive they will have been seen by thousands of T. V. Viewers for they will be appearing on Nation Wide Television on Monday 3rd November, in the popular "Coming Dancing" series from the Lyceum Ballroom, London.

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For your information and for favour
of insertion in your Editorial
columns.

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YOUR REF.

OUR REF. EDM/NC

5th November, 1952.

For the attention of Miss Field

Pathe News,
Pathe House,
133, Oxford Street,
London, W.1.

*Todd
Glynis Johns*

8-30

*Frank & Bobbie Coven
Sunday Dispatch*

Dear Sirs,

With reference to your telephone conversation with this Office recently, I write to inform you that we shall be pleased to grant the necessary facilities for you to screen the finals of the Miss World Contest at the Lyceum on Friday, 14th November providing you give Mecca Dancing full credit in the film.

*Yes if
used*

You will appreciate that we must insist on this as it has cost us around £2,000 to bring the girls over and to arrange the contest and we must get credit wherever possible to justify this expenditure.

Yours faithfully,
P.P.

Eric D. Morley
Eric D. Morley, P.P.

c.c. Mr. Howard Thomas.

FILE

Cameramen

Todd & Glynis Johns Judges

Mr Baynes - To be sure to include Miss Finland

AJV/GF/OS.

November 10th, 1952.

Mecca Ltd.,
76, Southwark Street,
London,
S. E. 1.

For the attention of Mr. Morley.

Dear Sirs,

Thank you for your letter of November 5th, regarding the Miss World Contest to be held at the Lyceum on Friday, November 14th.

We would like to take advantage of your invitation to film the finals, and agree to acknowledge Mecca Dancing if the film is used.

Yours faithfully,
ASSOCIATED BRITISH-PATHE LTD.,

ALAN J. WAPLE.
NEWS EDITOR:
PATHE NEWS.