

ASSOCIATED BRITISH CINEMAS LIMITED

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see

Our Ref.

Your Ref.

ALBION CINEMA,

ALBION STREET,

CASTLEFORD, YORKS.

Telephone: CASTLEFORD 2032

20th February 1953

E. H. Peirson Esq.

A. B. Pathe

Leeds

Dear Sir,

If you recall, the now famous Castleford "Reet Neet Out", was last year featured by Pathe News, a copy being presented to the Chairman of the Council.

I have been approached by Mr Colclough, 19, Roundhill Road, Castleford ('phone 2423) with an enquiry as to whether Pathe News would be interested in covering this event, which this year is to be held in Castleford at the Baths Hall, on March 10th, from 7.00p.m. to 1.00a.m.

The star attraction this year is the usual marbles match, but for the first time the Mayors and Lord Mayors will compete against an all American Team led by the Officer Commanding U.S. Air Forces in Gt. Britain. The American Consul, Mr Hoffman, Lord Calverley and many other distinguished guests will be present, and many entertainers including the clog dancer who aroused so much attention in the National Press are booked.

I believe last year Pathe used footage exposed by Movietone News, who are again this year definitely covering the event. However if you consider that it will make good Newsreel copy, Mr Colclough will be most pleased to offer full facilities.

Yours faithfully,

P. B. Benn
 P. B. BENN
 MANGER

Bulwark all roads
 4-2 K's.

230 v

ASSOCIATED BRITISH-PATHE, LTD.

From MR. E.H. PEIRSON.

LEEDS BRANCH MANAGER.

Please refer to EHP/RC.



To MR. CUMMINS.

NEWS EDITOR.

24th February, 1953.

Attached copy letter is self explanatory, and as you will see Mr. P.B. Benn, the local A.B.C. Manager, is very keen to have this event covered.

This "Neet Out" has recently gained much publicity, and as a matter of fact the 2 A.B.C. Managers, Castleford & Wakefield respectively, made much capital out of this event last year. A copy of the Pathe Newsreel was presented to the Chamber of the Council and also I understand to the Mayor of Wakefield, much to the chagrin of the local Fox office, who as you know did actually cover the event last year, and if it is at all possible I should like inclusion in our Newsreel.

In view of the fact that there may be some local arrangements to be made, should you intend to cover this event, I would be pleased if you contacted Mr. Benn direct on this subject.

[Handwritten signature]
 E.H. PEIRSON.
 LEEDS BRANCH MANAGER.

c.c. Mr. S.F. Downing.
 Mr. J. Parsons.

[Handwritten notes:]
 check it made a fair show, but let us cover our own '63 we can't do it.

C-Mem.

X-155201

c.c. Mr. Howard Thomas,
Mr. Peirson - Leeds Branch Mgr.
FILE

10. 3. 53.

Rip 4/3/53.

Arrive lighting.

GTC/GP/OS.

March 2nd, 1953.

P. B. Beam, Esq.,
Manager,
Albion Cinema,
Albion Street,
Castleford,
Yorks.

Dear Sir,

Many thanks for your letter of 20th inst., addressed to Mr. Peirson,
which has been forwarded to us for attention.

We are interested in covering the "Rest Meet Out" at the Baths Hall,
March 10th, and shall be glad to contact you nearer the date.

Yours faithfully,
ASSOCIATED BRITISH-PATHE LTD.,

G. T. CURRIE,
EDITOR,
PATHE NEWS.

Balmy all round,
4 2-k's should work