PATHE JOURNAL 6 Rue Francoeur PARIS(I8) France

Paris, March 10th. 1953

MEN'S FASHION
Paris, March 9th.1953
Exclusive
Positive developed: 44 meters = 147 ft

French shirt makers and tailors presented at a Show organized at Hotel George VIn Paris, their latest models for men.

It was a success and most of the audience were ladies,

Even the caveman in his pelts made a success and after his beard and untidy hair, the well groomed men-models looked more smart and well equipped for the modern life in town as well as in the country.