

IN/ON

At Hendon - Home of Frigidaire, the largest refrigeration factory in Europe - it's an epic day in the lives of all refrigerator salesman - January 31st, Annual Sales Convention Day. And - look out - here they come!

UP

Looks as though they've carried out the planning with a bit too much precision. But it's wonderful what these Oldsmobiles will hold - if you shake 'em up a bit! There's too much resistance here, John! Why don't you change your approach ... there you are! See what I mean? The word's got around that there's something extra at the Scala. After months of planning, writing, staging, rehearsing - and re-cursing! ... to-day's the day and nobody means to miss the best. Step on it, driver! Everything is worked out to a smooth but tight schedule to get all the good things in. With stop-watches, slide-rules and pers tables they've worked the whole thing out - but - don't look now - but I think somebody's come unstuck!

UP

Yes, it's Ken Voor of Sales Promotion. He's either been mapping out a new campaign - or rewriting "Cinderella." Look at those knees! He may have been left at the post, but an old campaigner is never licked. <sup>But</sup> the fork-truck isn't making enough knots. More speed is needed if Ken's to be in time - and here it is to hand!

UP

The Mailing Department Boy looks worried - but there's no stopping Ken now. look at that knee-action!

UP

SS. 3.

SS. 2.

SS. 1.

SS. into Car.

SS. out of door

SS. bike out

End of picture

UP

SC. 11.

*Driving past  
Cinema*

On through the dawn - or whatever it is! - the convention team rushes - heading flat out for the Scala ... with Sales Promotion trying to keep up with Sales!

UP

SC. 13.

*Two*

Through Regent's Park - there's the Zoo and we've not far to go now. Everything going smoothly - but why's he swerving over here? He's coming right over! Maybe a brass monkey wants de-frosting! ~~As~~ they've realised their mistake ... everybody, that is except Brian Tomlin.

UP

SC. 15.

*Leaves Zoo*

They're on their way again - but they've wasted time. Never let it be said that these chaps have been late for an appointment. It's that man again!

UP

SC. 17.

*Scala*

At the Scala for the Frigidaire Convention everything is ready. They won't be able to keep the curtain down much longer!

UP

SC. 18.

*4. Car outside  
Scala*

Here they come at last - a bulging Oldsmobile bursting with Geoff Warsaw's boys. As Convention leader Geoff will count heads. Maybe now they'll notice Ken Veer is missing.

UP

SC. 20.

*4. Long towards*

Look out miss! Here comes Frigidaire's Convention team ... they'll just about make it.

