

RB/CW

The lights burn brightly in Festival London ... gaily decked craft on the age-old Thames ... and across from the dim-lit Embankment there's the gay, garish brilliance of the South Bank Exhibition. In this great year of Festival, London is a city of light. The grey old-remembered buildings take on a new beauty ... Buckingham Palace, home of Kings and centre of so much history ... and over at Westminster, Big Ben whose deep voice is known the world round ... the Admiralty Arch, leading to the Palace; and just round the corner, Whitehall and the Horse Guards. In the mellow light history comes to life. The fountains glow in Trafalgar Square where Nelson keeps endless watch.

UP

On into Piccadilly and the heart of theatreland it's a blaze of light. Through these streets - so different in their days - passed the great people about their work and their pleasure - the heroes and the heroines.

UP

On this special September night the light glows brightly on the statue of one of the greatest of them all - Florence Nightingale - for tonight her heroic life devoted to lessening the sufferings of others comes to life at the Warner Theatre, Leicester Square in the performance of a great actress.

UP

It's a great night in London's film world. Proceeds of the premiere will go to a cause that would have been close to the heart of Florence Nightingale - the Royal College of Nursing Educational Fund.

UP

SC. 1.

Traffic in Piccadilly

SC. 4.

Statue of Nightingale

§

SC. 12.

*Crowd after
Lise letters*

UP

SC. 17. (END) Chatting with stars Anna Neagle, Michael Wilding and producer Herbert Wilcox is Gladys Young who played Florence Nightingale in a broadcast play ... and here's George Withers.

TV Letter yesterday

UP

Gradually the great theatre fills, but despite urgent appeals few of the distinguished gathering seek their seats. Any moment now Royalty is expected. First to arrive are Earl and Countess Mountbatten.

SC. 28. adding by Taylor. Crowd.

UP

Then, there's a stir outside and Princess Elizabeth arrives with Prince Philip to be received by the Countess and Earl Mountbatten who do Prince ~~Mountbatten~~.

Don't come SC. 32. Crowd.

UP

For Anna Neagle and husband Herbert Wilcox this is the great night - the climax of months devoted to making the greatest film of their brilliant partnership. And their labours are crowned with brilliant achievement of one of the greatest stories in British history.

SC. 39. Hopes with height

UP

Nearby are some relics of the great lady who inspired the film. It was this lamp that brought hope and healing to the dread hospitals in Crimea where men went expecting to die. For 50 years Florence Nightingale fought her campaign for better hospitals and better nursing. The world recognized her great service. In her great fight with authority and old custom the price she paid was her private life. And in this "The Lady with a Lamp" this enthralling dramatic story comes to exciting life.

Shake Wilcox SC. 43. Duke and his' over to Ex lights

UP

IS RECAPTURED

Now the film is over, the Princess leaves and the curtain falls on a great occasion justified the greatness of a film which will live long in the memory of those who see it - "THE LADY WITH A LAMP".

SC. 45. Nothing to see

COPY FOR MR. C.T. CUMMINS

HT/HJM

30th September, 1921.

Edward Jarrett, Esq.,
British Lion Film Corporation, Ltd.,
76 Wardour Street, W.1.

Dear Mr. Jarrett,

Premiere of "The Lady with a Lamp"

Herewith an outline of the proposed treatment of your little film.

So far we have quoted simply for the coverage of the premiere. We shall let you know the extra cost of:-

1. The additional filming
2. Editing and recording a commentary
3. Prints
4. Duplicates of material for overseas shipment.

As for the newsreel on Saturday night, I agreed with Herbert Wilcox last night that this should be the current edition plus the St. Leger.

We are proceeding with all this work forthwith.

Sincerely,
ASSOCIATED BRITISH-PATHE LTD.

D.P. HOWARD THOMAS,
Producer-in-Chief.

Enc. Treatment

THE SHINING LIGHT

400/500 feet film for
British Lion to exploit

"THE LADY WITH A LAMP"

Prepared by Associated British-Pathe Ltd., 20.9.51.

Vision

Sound

London by night:-

✓ The South Bank Exhibition
✓ Buckingham Palace
✓ Houses of Parliament, Famous buildings
Theatreland
Helson column

Commentary theme:-

In Festival Year London shines with with light once again. The great buildings, the palaces, the heroes and heroines.

✓ Florence Nightingale statue

Waterloo Place

On this special September night, the light glows so fully on Florence Nightingale, for tonight London celebrates the performance of a great actress in the role of Florence Nightingale.

Leicester Square illuminated, shot from top of Leicester Square Theatre and panning to Warner Theatre

Mention of Princess Elizabeth's first appearance at premiere. Film shown simultaneously in other capitals.

Long shot of Warner Theatre with "The Lady with a Lamp" display

Foyer, arrivals and presentations
First night glamour

Crowds waiting outside

Long shot from roof tops of Warner Theatre

Camera returns for Princess Elizabeth's departure and closing scenes

A famous occasion - worthy of a famous film

X-1157201

"THE LADY WITH A LAMP" PREMIERE

SATURDAY SEPT. 22ND.

SPECIAL COVERAGE FOR BRITISH LION.

Special coverage of this event for British Lion on Saturday, September 22nd is finalized as follows :-

NEWSREEL COMPLETE COVERAGE OF EVENTS:

Original negatives to British Lion for "Trailers". Mr. Edward Jarratt to view this on Monday September 24th.

NEWSREEL COMPLETE COVERAGE OF EVENTS:

One lavender struck for "long cut" news story.

NEWSREEL "LONG CUT" STORIES:

- 1. Dupe negative.
- 1. F.C. duplicating positive.
- 5. Prints.

All to be shipped by Pathé.

400.
Silent.

400' "SPECIAL" OF THE EVENT:

- 9. Prints. ✓

All to be shipped by Pathé.

100 ft.
(Revised.)

PATHÉ SHIPPING DEPARTMENT.

Miss Pengelly to contact Northern Transport for details of shipment by B.O.A.C.

All films to be treated as publicity material at no cost to recipient.

OFFICIAL ORDER FROM BRITISH LION.

Official order from British Lion for all the above work, is on its way and should be heard by Monday, September 24th.

DEADLINE FOR DESPATCH OF SHIPMENTS:

British Lion have asked us to despatch these shipments to their destinations not later than Monday September 24th, as it is imperative that they arrive at their destinations to tie up with overseas Premieres. A detailed list of destinations and shipments is attached.

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400. 2. 1 B24. 3. Prints

"THE LADY WITH A LAMP"

x-454201

The following are the requirements of newreel material and the "special" taken from the London premiere coverage of the above:-

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| SOUTH AFRICA:
Consolidated Films,
JOHANNESBURG | 1 Dupo negative to be air-freighted
and 1 print of "special" |
| CANADA:
Pioneer Film Ltd.,
277, Victoria Street,
TORONTO, Canada. | One fine grain positive print from which
they will make their own negative, to
be shipped by air, and one print of
"special" |
| SINGAPORE:
Shaw Bros.,
112-120, Robinson Road,
Singapore. | The Distributors (Shaw Bros.) are also
Distributors for Pathe News. If
Pathe News are covering the premiere
they will need no additional prints.
Send "special" only. |
| HONG KONG:
International Entertainment
Enterprises, Ltd.,
6th Floor,
Edinburgh House. | Our representative there asks for one
print to be air-freighted, and one
print of "special" |
| NEW ZEALAND:
Mr. R. Kerridge,
St. James' Buildings,
Queen Street,
Auckland, C.I. | One print to be air-freighted, and one
print of "special" |
| Mr. N. J. Meehan,
Amalgamated Theatres Ltd.,
Amalgamated Theatre Buildings,
Queen Street,
Auckland, C.I. | Ditto |
| AUSTRALIA:
London Film Australia PTY Ltd.,
Cameo Chambers,
305a, Pitt Street,
SYDNEY. | One print to be air-freighted, and one
print of "special" |
| INDIA:
West Indian Theatres, Ltd.,
Marshall Buildings,
Ballard Estate,
BOMBAY 1. | One print to be air-freighted, and
one print of "special" |
| CYPRUS:
L. S. Papadopoulos,
P.O. Box 89,
Nicosia,
CYPRUS. | One print of "special" But not News.
"Long Cut" story. |

9 Prints.
Duke.
1 Fine Grain.