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FASHION IN THE AIR.

British cotton, and British beauty to model it, take to the air and land in Stockholm. Models Pat Baynes and much-travelled Nola Rose, are amongst those present for the job of displaying over three hundred fabrics at the British Pavilion at St. Erik's Fair. And here is Cynthia Blackburn known as "the girl with the deepest tan". Canadian-born Joanna Oriston and namesake Joanna Riley from Dartford are two more who will lend beauty and grace to this visit which is also a gesture to Sweden on the seven hundredth anniversary of the City of Stockholm. From Stockholm to Paris for a new look at the old look, which has now become the new look - well, sort it out for yourselves. The latest Dior styles proclaim the shorter skirt. And here is Pastourelle, a lichen-coloured gown for morning wear. Or what about Samarcande - a dinner ensemble with gold brocaded gown and mantle, pelisse in same tissue and lined with wild mink?

This one's called Paris, the gown and jacket in black with ermine collar. Note the black scarf with ermine tail adornment - and, of course, the raised hem-line which has caused so much fluttering in women's hearts. - to say nothing of the men's. This ballroom gown in grey organza is called Television or maybe T.V. for short... Anyway, it's studded with diamonds with a marengo-gray woollen mantle.

And now for a change, a long evening gown....Vie de Chateau..in black velvet embroidered in gold.

And here's Coupole. A gown in black grograin with a mantle of black taffeta silk. Well, fashion is a fickle jade. As for the men, they'll take a deep breath, and a good look. Why shouldn't they? They pay the bill!