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MEET MRS. BESTON JUNR!

67 experts cooks parade at the Free Trade Hall, Manchester to give the proper send-off to a nation-wide cookery competition. All the contestants are teen-agers, for the idea is to interest the country's youth in this most important of the arts. The Gas-Board in Manchester are behind this contest, which drew 2,000 entrants. Now, for the finals, of the contest, the field is narrowed down to seventeen.

To select a girl worthy of carrying Mrs. Beston's torch, three judges taste first and then consider their judgement. If it's true that this is the way to a man's heart, then seventeen certain young ladies will soon be on their way to the altar. But now, for the winner - by a mouthful (and what a mouthful) its Miss Swyneth Llewelyn Williams, from Pwllheli!

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