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NEW CAR.

At the Austin Motor Works in Birmingham, Anglo-American co-operation has resulted in a new small car. Known as the Nash Metropolitan, it's powered by the famous A.40 engine. A hundred per cent dollar earner, the Metropolitan is intended for the American market only, and already 3,000 of them are in show-rooms all over the States.

It goes a radio, and the car is almost ready to leave the factory. The Nash Kelvinator Corporation began research for the "Metropolitan" eleven years ago. In 1950 they showed a prototype to nearly a quarter of a million Americans, and their suggestions virtually dictated the final design. Now an order for 20,000 has been given to the Austin factory which is turning them out at a rate of 350 a week. That America should come to this country for expert craftsmanship is a fine tribute to our technicians. Their work on the Metropolitans will earn, in this year alone, 25 million dollars for Britain.
