50 YEARS OF QUALITY.

Famous initials of a famous make of our - Rolls Royce. The name itself has become part of our language, two words that signify the very highest quality. Now at Enutsford some of the earliest numbers of the breed begin a drive to Manchester. This is to colebrate the historic memont fifty years ago when the two men, Rolls and Royce, first met.

This is a 1905 model, and this a Silver Ghost of 1911, still going as well as ever. In it's day, the 1905 car sold for less than four hundred pounds.

At Cook Street, Manchester, in a little workshop, the first car was built by Henry Royce, a brilliant engineer - and a perfectionist. With the Honourable Charles Rells, an adventurous businessman, the partnership was formed. Bells, a motor salesman, gave the advice and Royce built the cars. How one of the first returns to the place where it was built.

Henry Royce's ferman-engineer, Fred Bates, has many stories to tell of his employer's immense vigour and his insistence on faultless workmenship. Treasured relies are Royce's first experimental engines. An historic picture shows his partner(at the wheel) driving Orville and Wilbur Wright the first men to fly an aircraft successfully. Advances even beyond the imagination of the two great picacers have been made in the last half century, yet the aim of the firm they founded is still the same; perfection. It was Henry Royce who said: "Whatever is rightly, done, however humble, is noble".

50 TRARS OF QUALITY:

PATHE HENS: 54/39 (Bolomod Monday Sith May, 1954)

Femous initials of a femous make of our - Bollo Royce. The name itself has become part of our language, two words that signify the very highest

quality. Now at Enutaford some of the earliest members of the breed I begin a drive to Hamohester. This is to colebrate the historic moment fifty

years ago when the two men, Rolls and Royce, first mot.

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Henry Hoyce's forest-engineer, Fred Bates, has many stories to tell of his employer's immense viguer and his insistence on faultions workmanhip.

Treasured relies are Boyce's first experimental engines. An historic picture shows his partner (at the whool) driving Orville and Wilbur Wright (beath-da bouler-little), the first wen to fly an aircraft successfully. Advances even beyond the imagination of the two great picaeers have been unde in the last half century, yet the aim of the firm they founded is still the same; perfection. It was Boury Boyce who said; "Whatever is rightly demo, however bumble, is noble".

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141