

VARIETY CLUB OF GT. BRITAIN

TENT No. 36

1954 ♥ CREW

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First Assistant
Chief Barker

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Second Assistant
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Dough Guy

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(Ex-Officio)

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(Ex-Officio)

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A. T. L. WATKINS

R. S. WOLFF
(Ex-Officio)

Press Guy

DAVID JONES

Please reply to

VARIETY CLUB'S CHARITY PREMIERE OF
"THIS IS CINERAMA" AT THE LONDON CASINO
ON THURSDAY, SEPTEMBER 30

The European Premiere of "THIS IS CINERAMA" at the London Casino on Thursday, September 30, is presented by the Variety Club of Great Britain in aid of the Empire Rheumatic Council for Children and the Variety Club Heart Fund for Under-privileged Children.

The screening is expected to realise a sum in the region of £2,000 for the two charities. Comprised of over 400 showmen in the entertainment professions, the Variety Club of Great Britain have since their formation in 1949 raised over £100,000 for many charities mainly concerned with children. Beneficiaries this year include the National Spastics Society, the N.S.P.C.C., the Welsh Sunshine Home for Blind Babies, the Dockland Settlements, the R.A.D.A. Vanbrugh Rebuilding Fund, the Actors' Orphanage, the National Playing Fields Association, and the London Federation of Boys' Clubs.

Among the guests attending the performance are Sir Noel Bowater, the Lord Mayor of London, and Lady Bowater; Councillor J. Gordon Elsworthy, F.R.I.C.S., J.P., Mayor of the City of Westminster, and Mrs. Elsworthy; Vice-Admiral T. B. Drew, C.B., O.B.E., the Lord Mayor's Secretary; Mr. Victor Mishcon, Chairman of the L.C.C.; the German Ambassador; the Uruguayan Ambassador; Sir David Griffiths; Lord Webb-Johnson; the Earl of Selbourne; Dr. W. S. C. Copsman; Mrs. Jack

to 4/6/53

THE HEART OF SHOW BUSINESS



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Steinberg; Sir Harold and Lady Kanyon; Colonel James Carreras, M.B.E., Chief Barker (President) of the Variety Club; Mr. Bill Butlin, M.B.E.; Mr. Robert S. Wolff; Mr. C. J. Latta; Mr. D. J. Goodlette; Mr. John Harding.

Bouquets are being presented to Lady Bowater and Mrs. J. Gordon Elsworthy by 10-year-old Sandra Dorboy, who as a patient suffering from severe rheumatics in the Great Ormonde Street Hospital for Children was successfully treated by a physician who is a member of the Empire Rheumatic Council.

Celebrities of screen and stage who will be present include Miss Eva Bartok, Miss Googie Withers, Miss Mona Freeman, Miss Yolande Donlan, Miss Anna Valentina, Miss Valerie French, Miss Zena Marshall, Miss Roberta Haynes, Miss Patricia Medina, Miss Sally Ann Howes, Miss Jill Adams, Miss Adrienne Corri, Mr. John McCullum, Mr. Anthony Steel, Mr. Terence Morgan, Mr. Forrest Tucker, Mr. Curd Jurgens, Mr. John Bryan (producer of "The Purple Plain").

Among starlets who are acting as programme sellers are Miss Sheila Julian, Miss Olive Wilding, Miss Barbara Hudson, Miss Adrienne Scott, Miss Julie Arnell.

With the Compliments of: David Jones, Press Guy, Variety Club, 2/4, Dean Street, W.1. GERRARD 5640