

NOTE: Sheila Strange, a 13 year old Cadet from Oxford, will present a bouquet to Her Grace the Duchess of Marlborough.



## BRITISH RED CROSS SOCIETY.

Incorporated by Royal Charter, 1908.

### PRESS OFFICE

14 Grosvenor Crescent,  
London, S.W.1.  
Sloane 5191

PRESENTATION OF MONSIEUR CHRISTIAN DIOR'S PARIS WINTER COLLECTION  
IN THE PRESENCE OF H.R.H. PRINCESS MARGARET AT BLENHEIM PALACE.  
ON NOVEMBER 3RD, 1954  
IN AID OF THE BRITISH RED CROSS SOCIETY.

Blenheim Palace has been lent by the Duke and Duchess of Marlborough for this occasion. The Duchess of Marlborough, who is President of the Oxfordshire Branch and a member of the Council of the British Red Cross Society, has personally undertaken the organisation for this event for which over 1,600 tickets have been sold.

The proceedings will be as follows:-

On her arrival at 3.20 p.m. approx. Princess Margaret will be presented with a bouquet by Ann Hollis, 11-year-old junior Red Cross cadet who lives at the Lodge, Blenheim Palace. (Her father works on the estate and her grandfather was in charge of the floral gardens).

After this H.R.H. will inspect a guard-of-honour composed of officers (in red) and members (in blue) from the Berkshire, Buckinghamshire, Dorset, Hampshire and Oxfordshire Branches of the British Red Cross Society. She will then retire to the private apartments of the Duke and Duchess of Marlborough.

At 4 o'clock she will proceed to the Long Library, accompanied by the Duke and Duchess of Marlborough, her lady-in-waiting, Miss Iris Peake and Mrs. Ann Bryans, C.B.E., Deputy Chairman of the British Red Cross Society, passing through the following rooms, in all of which the guests are seated :

The Grand Cabinet - the Green Drawing Room - the Red Drawing Room - the Green Writing Room - the Saloon - the First, Second and Third State Rooms into the Long Library.

A Union Jack and the Colours of the Oxfordshire Branch of the British Red Cross Society will form a background for the Princess when she is seated.

When Princess Margaret has taken her place, the mannequins will begin the parade. They will come out from the Coral Rooms into the corridor; turn and enter the Long Library. Turning right, they will walk towards the organ

where they will turn again and proceed down the entire length of the Long Library entering the rooms listed above, in the reverse order from Princess Margaret's passage through them.

After the parade Monsieur Christian Dior and others will be presented to Her Royal Highness.

MONSIEUR CHRISTIAN DIOR - M. Dior has staged this event as a contribution to the British Red Cross Society. He has created a special dress in honour of this occasion, named "Blenheim" (No. 112 on the Programme). M. Dior has visited Blenheim twice in the past months and so have some of his specialists. His Paris mannequins have flown over specially for the occasion. They are:

Claire de Billy	Odile Lamoral
Alla de Dulmen	Lia Stern
Jeanne Gara	Paulo Rizzo
Renee Breton	Francine de Fayet
Lucky Janichewski	Diana Massio
Francoise Baudelot	Lison Bon Fils
Victoire Devis	

As the guests leave the outside of the Palace will be floodlit.

M. de Maussabre and M. Jean-Claude Donati from the Public Relations offices of The M. Christian Dior Organisation, 30, Avenue Montaigne, Paris, will also be present to assist press representatives.

Please enquire at the Press Desk in the corridor outside the Long Library where a sight of the plan of the rooms is available and where other information may be obtained.

The Royal Rota representatives are :

Press Association, 85, Fleet Street, E.C.4.  
Exchange Telegraph, 64, Cannon Street, E.C.4.

Pa-Reuter Photos Ltd., 85, Fleet Street, E.C.4.  
Daily Sketch (Photos), Northcliffe House, E.C.4.  
Illustrated (Colour Photos) 185, High Holborn, W.C.1.

British Paramount Newsreel, 10, School Road, N.W.10.

Oxford Mail, (correspondent and photographer) The Newspaper House, Oxford.  
Reading Mercury (correspondent), 19-21, Blagrave Street, Reading.

E.C. GRAHAM

PRESS OFFICER

3rd November, 1954.