

16-505201

PATHÉ JOURNAL

6 - RUE FRANCOEUR -- 6
PARIS (18^e)

Paris, December 17th, 1954

20/12/54.

MILK PARTY

Positive developed : 29 meters - 97 ft
also covered by Actualites Francaises.

French school children were the first ones to benefit from the French Government's decision aiming to use the milk production surplus.. Mr. Mendes-France's taste for milk was followed with juvenile enthusiasm...

Even one of Paris' most famous night clubs has launched a campaign favoring milky beverages... and three cows were even brought in the cabaret where patrons had a good time milking them and drinking ... on the spot..

If this goes on, we may even see all Night Clubs transformed in Dairies... it seems however that this winter's style and favor will be for a danse known as the "Java Vache" (Cow-Java)

To meet the growing demand in milk and subsidiary products cows in the farms have had to learn self-service... Look how this one is already cleverly adding water to her milk....