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TELEGRAMS
JOLLIDAYS
WESDO, LONDON

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LONDON

Butlin's

LTD.

P.O. BOX No. 158
BUTLIN BUILDING
439/441 OXFORD STREET
LONDON · W·1

PARIS OFFICE
—◆—
25 RUE DE LA PAIX,
PARIS, 2^e arr.

GENEVA OFFICE
—◆—
24 GRAND QUAI,
GENEVA

BB/BW

26th January, 1955.

Miss Fields,
Pathe News,
143, Oxford St.,
LONDON, W. 1.

Dear Miss Fields,

Further to our conversation on the telephone, I have asked our Mr. Frank Mansell to telephone you as soon as he knows when Strand Electric will complete the lighting installation at the Albert Hall.

I enclose a copy of the running order and timing for Thursday 3rd February together with a detailed description of the items referred to as "Pageant" and "Cabaret" respectively.

You of course are interested in the Presentation to the National Playing Fields Association, which this year, amounts to approximately £6,200. In addition to Pat Smythe and Chris Chataway who will effect the actual Presentation, they will be supported in the arena of the Albert Hall by Gordon Pirie, Tommy Lawton, Danny Blanchflower, Angela Burken, Jean Desforges-Pickering, Freddie Mills, Walter Robins, Freddie Truman and possibly other sporting celebrities from whom firm acceptances have not yet been received.

I recall that on previous occasions, you have taken odd flashes of other aspects of the evening's entertainment, and I would therefore commend to you the Formation Dancing at 8.0. clock which is always a beautiful spectacle, and finally, the appearance of the full band of the Royal Marines shortly after 11. pm.

We shall be happy to supply you with any additional information required and any assistance which it is in our power to give.

Yours sincerely
BUTLIN'S LIMITED.

David Dawson
Basil Stone

*Heck
Seem good
slow*
Butlin's

- THE ONLY HOLIDAY OF ITS KIND

2-055201

ROYAL ALBERT HALL
THURSDAY PROGRAMME

- 7.00 to 8.00 p.m. Your Compere, Michael Maddons, invites you to dance to the music of ERIC WINSTONE AND HIS ORCHESTRA reviving memories of Summer Dancing at the Butlin Holiday Camps.
- 8.00 to 8.30 p.m. Finals of the BUTLIN FORMATION TROPHY. (See opposite page for details and order of team appearance.)
- 8.30 to 8.50 p.m. Take your partners for OLD TIME DANCING to the music of AL FREID AND THE BUTLIN CONCERN ORCHESTRA.
Master of Ceremonies,
Wally Goodman
- 8.50 to 9.10 p.m. For Ladies of Fashion - Finals of the MISS VANITY FAIR COMPETITION, 1955. Eighteen finalists selected from the Butlin Holiday Camps during the summer holidays. (See pages 22-23 for photographs and full details.
Compere, Eric Stanley
Judges
Kenneth Horne Janette Soot Michael
Jean Jupp Thora Hird Phyllis Bayley
- 9.10 to 9.25 p.m. Presentation to the NATIONAL PLAYING FIELDS ASSOCIATION
(President: H. R. H. The Duke of Edinburgh, K. G., K. T).
PAT SMYTHE
Sportswoman of the Year 1954
(Elected by Sporting Record)
World record holder of high jump with her equally famous horse, Prince Hal, will receive a cheque on behalf of the N. P. F. A. from W. E. Butlin, Esq., M. B. E., representing the sum collected by Butlin Holiday Campers during the 1954 season.
CHRIS CHATAWAY
Who was voted T. V. SPORTSVIEW PERSONALITY OF THE YEAR 1954 and well remembered for that 5,000 metres record as recent as last October, will at the same time present the N. P. F. A. CHALLENGE TROPHY to the representatives of the Butlin Holiday Camp, Ayr, Scotland, whose donations headed the Camps League Table last Summer.
Previous holders:
1950 - Clacton Camp 1951 - Skegness Camp
1952 - Filey Camp 1953 - Filey Camp
The presentation will be supported by the Ayr Camp Chairman of the Holiday Campers' House Committees, nationally-known Sportmen and representatives of the Butlin "Redcoats", whose combined efforts make this presentation possible.
- 9.25 to 9.55 p.m. DANCING TIME with ERIC WINSTONE
- 9.55 to 10.25 p.m. PAGEANT OF BUTLIN HISTORY - "MILESTONES" - A colourful pageant of progress in the Butlin Holiday Camps with 400 performers, including a mass display in rhythm by
THE BUTLIN YOUNG LADIES
See Cabaret and Pageant, pages 18 and 19
- 10.25 to 10.50 p.m. DANCING AGAIN with ERIC WINSTONE
- 10.50 to 11.20 p.m. CABARET TIME
Full details are given on pages 18 and 19
- 11.20 to 11.30 p.m. PRESENTATION OF TROPHIES
by W. E. BUTLIN, M. B. E.
- 11.30 to 12 Midnight "PENNY ON THE DRUM and the BUTLIN HALF-HOUR with ERIC WINSTONE.
GOODNIGHT CAMPERS, until summer comes round again.
GOD SAVE THE QUEEN.
- 21432 X

P A G E A N T
OF BUTLIN HISTORY
Devised and Presented by **BASIL BROWN**
Produced by Jack Edwards, assisted by Frank Mansell
including

THE BUTLIN YOUNG LADIES
Leaders: Heather Pullen and Joyce Keane
in

"FANTASY IN RHYTHM"
Devised and Team Trained by Capt. T.J. Bond. M.C.
Musical Direction and Special Orchestrations by **AL FREID**

THE BUTLIN CHORAL SOCIETY+ **THE BUTLIN CONCERT ORCHESTRA**
Leader: Alfred Sverdloff

THE BUTLIN "REDCOATS" **THE BUTLIN PAGEANT GIRLS**

SEA CADETS

ARMY CADET FORCE

AIR TRAINING CORPS

"M I L E S T O N E S"

1945 **SAW HER MAJESTY'S** Forces still in occupation of five of the Butlin Holiday Camps. Tonight we celebrate ten years of our post-war history, which have given joy and created happy memories to over **FIVE MILLION HOLIDAYMAKERS**

Our glamorous and colourful **PAGEANT EVERY EVENING**, with a cast of over 400 people, displays the rapid progress made in Butlin Holidays that are now nationally known throughout Great Britain.

1945	FILEY	The first Camp to welcome the return of Butlin holidaymakers after the war years.
1946	SKEGNESS	The pioneer of them all - we give you a glimpse of Tulip Time in dear old Lincolnshire
1946	CLACTON	Ever popular with its champagne air, and the Londoners' paradise
1947	PWLLHILLI	A fresh and invigorating new field - showing Daffodil of Wales.
1948	AYR	Another innovation - across the border to the land of the Thistle
1948	MOSNEY	Over the sea to show the Shamrock of old Ireland
1952	BRIGHTON	Where summer lingers longer in the Butlin new luxury Holiday Camp Hotel

Narrator: Michael Macdonna.

X-OF 2201

ROYAL ALBERT HALL

CABARET

C A B A R E T

Every Night

Reviving Happy Memories of some of the All Star
Variety Shows at the Camps.

A spectacular and mammoth

C A B A R E T

including

THE BUTLIN CHORAL SOCIETY

with their Guest Conductor, Glyn Jones

HARRY SLOAN'S POPULAR CLOWNS and CIRCUS NOVELTIES

LAURI LUPINO LANE

with

George Trussi

The smash hit - will give you fun and laughter

THE BOMBAY TROUPE

The Famous Whirlwind Arab Tumblers direct from their
continental successes.

THE BAND OF H.M. ROYAL MARINES

(Portsmouth Group)

By permission of Major-General, Royal Marines, Portsmouth
Under the direction of Captain, K.A. McLean, L.R.A.M.
Director of Music, R.M.