

VARIETY CLUB OF GREAT BRITAIN

TENT No. 36

1955 ♥ CREW

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Please reply to

VARIETY CLUB'S CHARITY PREMIERE OF
"A STAR IS BORN" AT THE WARNER THEATRE
LEICESTER SQUARE, ON MARCH 3, 1955
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The European Premiere of Warner Brothers' Cinema-Scope film, "A STAR IS BORN," starring Judy Garland and James Mason, has been organised by the Variety Club of Great Britain in aid of the Actors' Orphanage and Variety Club's Heart Fund for Under-privileged Children.

Proceeds from the sale of tickets and brochure programmes will realise a total of approximately £5,000 for the benefiting charities.

Sir Laurence Olivier, a vice-president of the Actors' Orphanage, Mr. Arthur Abeles, managing director of Warner Bros., who made both the film and theatre available, and Colonel James Carreras, the Chief Barker (President) of Variety Club, are acting as official hosts and will greet the 50-odd stars of screen, stage, television and radio who are attending. Sir Laurence personally issued invitations to the show business personalities.

TV producer Henry Caldwell is bringing five young actresses he is confident will be leading stars of the near future. They are Noelle Middleton, Diane Cilento, Jeanette Sterke, Belinda Lee and June Thorburn. Mr. Caldwell is interviewing them before cameras for TV showing in his feature, "Limelight." The actresses were selected to attend by Mr. Caldwell in collaboration with the film journal, "Picturegoer."

THE HEART OF SHOW BUSINESS



CAR LABEL
NUMBER

STAR

SEAT NUMBERS

| | | |
|-----|---------------------------------------|------------|
| 1. | Mr. James Donald | A. 33 & 34 |
| 2. | Mr. Laurence Harvey | C. 23 & 24 |
| 3. | Miss Claire Bloom | C. 3 & 4 |
| 4. | Miss Hazel Court and Mr. Dermot Walsh | C. 5 & 6 |
| 5. | Mr. Donald Sinden | C. 21 & 22 |
| 6. | Mr. Clive Brook | A. 3 & 4 |
| 7. | Miss Diana Dors | C. 7 & 8 |
| 8. | Miss Eunice Gayson | B. 31 & 32 |
| 9. | Mrs. Kenneth More and Miss Wendy Toye | A. 17 & 18 |
| 10. | Mr. Dick Bentley | B. 33 & 34 |
| 11. | Miss Mai Zetterling | B. 9 & 10 |
| 12. | Miss Petula Clark | B. 3 & 4 |
| 13. | Mr. Leo Genn | B. 19 & 20 |
| 14. | Miss Margaret Johnston | B. 25 & 26 |
| 15. | Miss Dorothy Tutin | C. 19 & 20 |
| 16. | Mr. Jack Hawkins | A. 13 & 14 |
| 17. | 2 Miss Janette Scott | C. 15 & 16 |
| 18. | Miss Peggy Cummins | C. 9 & 10 |
| 19. | Miss Beverley Brook | A. 21 & 22 |
| 20. | Mr. Michael Redgrave | A. 9 & 10 |
| 21. | Mr. Terence Morgan | C. 11 & 12 |
| 22. | Mr. Richard Attenborough | A. 25 & 26 |
| 23. | Mr. Robert Beatty | B. 27 & 28 |
| 24. | Mr. Jack Buchanan | A. 23 & 24 |
| 25. | Mr. Peter Finch | A. 5 & 6 |
| 26. | Mr. Donald Wolfit | A. 29 & 30 |
| 27. | Miss Elizabeth Allan | B. 5 & 6 |
| 28. | Miss Moira Lister | A. 31 & 32 |
| 29. | Miss Kay Callard | B. 17 & 18 |
| 30. | Mr. Gene Nelson | B. 11 & 12 |
| 31. | Mr. John Gregson | C. 13 & 14 |
| 32. | Miss Zena Dare | A. 7 & 8 |
| 33. | Miss Diane Cilento | C. 25 & 26 |
| 34. | Master Andrew Ray | A. 1 & 2 |
| 35. | Miss Cicely Courtneidge | A. 27 & 28 |
| 36. | Mr. Douglas Fairbanks | A. 15 & 16 |
| 37. | Miss Kay Kendall | C. 17 & 18 |
| 38. | Miss Ann Todd | B. 23 & 24 |
| 39. | Miss Belinda Lee | C. 33 & 34 |
| 40. | Miss Noelle Middleton | C. 27 & 28 |
| 41. | Miss Jeanette Sterke | C. 31 & 32 |
| 42. | Miss June Thorburn | C. 29 & 30 |
| 43. | Sir Laurence Olivier | A. 11 & 12 |
| 44. | Dame Edith Evens | B. 21 & 22 |
| 45. | Miss Patricia Roc | C. 1 & 2 |
| 46. | Miss Phyllis Calvert | B. 7 & 8 |
| 47. | Mr. Anthony Steel | B. 13 & 14 |
| 48. | Mr. George Baker | B. 1 & 2 |
| 49. | Sir John Gielgud | B. 15 & 16 |
| 50. | Princess Dawn Massimo | D. 3 & 4 |
| 51. | Miss Mary Parker and Mr. Cecil Madden | B. 29 & 30 |
| 52. | Mr. Henry Caldwell | E. 1 & 2 |
| | Mr. John Fraser | E. 3 & 4 |

PROGRAMME SELLERS

Starlets: Lillemor Knudsen, Marigold Russell, Julia Arnell,
Lisa Gastoni, Ruth Shiel, Myrtle Reed, Diana Lambert,
Adrienne Scott and Jacqueline Curtis

and Miss Ruth Vegoda, Miss Rosalind Martin and
Miss Dilys Jones.

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Highlights are to be televised and broadcast. Stars are being interviewed for the BBC by Brian Johnston and extracts from the recordings will be broadcast at 10.20 this evening. The arrival of, and interviews with guest stars will be filmed for a 15-minute programme to be televised on March 8 and 11, when an excerpt from "A STAR IS BORN" will also be screened.

This is Variety Club's second charity film premiere of 1955. On February 3 it sponsored the showing of "There's No Business Like Show Business" at the Marble Arch Odcon, raising £2,000 for the N.S.P.C.C. and the Heart Fund.

The Variety Club of Great Britain was formed in 1949 to help sick and needy young people of all colours, races and creeds, and is comprised of 400 members, the majority of whom are connected with the entertainment professions. During its 5½ years' existence the Club has raised and given away nearly £110,000.

A LIST OF STAR GUESTS AND THE SEATS THEY
ARE OCCUPYING IS ATTACHED OVERLEAF

With the Compliments of: David Jones, Press Guy, Variety Club,
2/4, Dean Street, London, W.1. GERRARD 5640