

PROGRAMME

First Meeting of
ALL SCOTLAND CRUSADE, 1955
Monday, March 21st

ANTHEM:

CHOIR

*Allyson
Graham*
HYMN:

"ALL HAIL THE POWER OF JESU'S NAME".
(Miles Lane)

PRAYER:

REV. WILLIAM A. SMELLIE, B.D.
(Chairman, Sponsoring Committee,
All Scotland Crusade).

REMARKS:

REV. TOM ALLAN, M.A.
(Chairman, All Scotland Crusade Executive).

Introduction of Major General D.J. Wilson-Haffenden,
Chairman of London Crusade Executive

Introduction of Rev. Billy Graham
And Other Team Members.

X RESPONSE:

REV. BILLY GRAHAM.

CHOIR:

TO BE SELECTED.

HYMN:

"THE LORD'S MY SHEPHERD" (Crimmond).

SOLO:

GEORGE BEVERLY SHEA.

OFFERING:

DR. JAMES KELLY, J.P.
(Vice-Chairman, All Scotland Crusade).

"TO GOD BE THE GLORY"
HYMN:

TO BE SELECTED.

SOLO:

GEORGE BEVERLY SHEA.

X MESSAGE:

REV. BILLY GRAHAM.

THE BILLY GRAHAM EVANGELISTIC TEAM

Glasgow: 206, Sauchiehall Street,
Glasgow, C.2.
DOUGLAS 5322

London: 20, Gate Street,
Holborn, London, W.C.2.
CHANCERY 2548

FOR RELEASE: On Receipt

1st March, 1955.

RESULTS OF SURVEY BY FOLLOW-UP DEPARTMENT OF
1954 GREATER LONDON CRUSADE ANNOUNCED.

Glasgow, March 1, 1955 - SPECIAL - Mr. Lorne Sanny, a member of the Billy Graham Evangelistic Team, and Director of Follow-Up for the 1954 Greater London Crusade, made available this week the results of the nine month survey of the recorded decisions for Christ which occurred during the Crusade in London last year.

Mr. Sanny pointed out that "The results of the survey as indicated in the completed statistics have been obtained from replies which have come into our office from more than 2,500 London area ministers."

The results of the survey follow in itemized order.

1. The total number of persons who made a recorded decision for Christ during the Crusade, and who were enrolled in the follow-up programme of the Crusade, was 34,661.
2. The total number of persons reported on in replies from the various ministers to whom they were referred was 26,572, or 76.5% of the total. Of this number, 23,595 persons were reported to have been contacted by the ministers, while 2,977 admittedly had not been contacted by the ministers.
3. Of those persons contacted by the ministers, a total of 20,350 were reported to be regularly attending Church, and an additional 2,209 were reported as intending to attend Church regularly, giving a total of 22,559, or 96% who are either attending Church regularly, or intending to do so. A total of 1,036, or 4%, indicated that they were not attending Church, and did not intend to do so.
4. In a total of 18,216 instances, or 77% of the total replies, the ministers indicated that they agreed with the nature of the decision as indicated on the card sent to them. In 1,601 instances, or 7% of the total, the ministers indicated that they disagreed with the nature of the decision. In the remaining 3,778 instances, or 16% of the total, no comment was made by the ministers on this particular point.

Under this heading it may be noted that the decisions as recorded indicated that in approximately 75% of the instances, the individual was making his first commitment to Jesus Christ for his salvation; further that in approximately 60% of the instances, the individuals had not previously been a member of any Church.

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CRUSADE FOLLOW-UP

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In announcing the result of the survey, Mr. Sanny also pointed out that "A great many of the decisions were made by individuals living well outside the Greater London area. It has been most difficult to maintain a close link with ministers removed such a distance from the office, and this in part accounts for the fact that we do not have a minister's report on approximately 24% of the individuals who made decisions during the Greater London Crusade of 1954."

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