

C O P Y:

The Rex Publicity Service, Ltd.,

87 West Regent Street,

Glasgow, C.2.

12th October, 1954.

MGJ/C.33.

Thos. Barrowes, Esq.,
Associated British-Pathe Ltd.,
114, Union Street,
GLASGOW, C.1.

Dear Mr. Barrowes,

Our Mr. Stewart has asked me to let you have some information on the David Livingstone Memorial at Blantyre, Lanarkshire, for which Trust we are official Advertising Agents.

We have pleasure in enclosing a copy of a general press release now in current use and a booklet which helps to convey something of the structure and setting of the Memorial itself and the character of David Livingstone.

The Trust is at present celebrating its twenty-fifth anniversary and anything which you may be able to undertake in the form of film publicity would indeed be gratefully welcomed by the Board of Governors.

If we can be of further assistance please do not hesitate to contact either Mr. Stewart or myself.

Yours sincerely,
REX PUBLICITY SERVICE LTD.

(sgd.) A.W. Fulton
Press & Public Relations.

X-5F E 001

ASSOCIATED BRITISH-PATHE LTD.

From Mr. W.A. Bauchop,

To Mr. H. Thomas,
Producer-in-Chief.

Glasgow Branch Manager.



Please refer to RM/MP

Please return to
Mr. Howard Thomas.

20th October, 19 54.

We are attaching herewith, a copy of a letter addressed to us by Mr. Fulton, the Press and Public Relations Officer of the Rex Publicity in connection with the celebration of the 25th Anniversary of the David Livingstone Memorial at Blantyre, Lanarkshire.

A general press release and booklet are also attached and will give you some indication of the importance of this particular event in Scotland, and it is suggested that you might consider it suitable for either the Pathe Pictorial or Newreel.

Mr. Cummins

As Howard
to the

W.A. BAUCHOP:
GLASGOW BRANCH MANAGER:

1.
2

Howard.
Reel interested
provided they can
lay on the kind
of ceremony which
will give a new look.

W.A.

c.c. Mr. Howard Thomas.
FILE

x-5FEd01

G. T. CURMINS

EDITOR/NEWSREEL DEPT.

OTC/CF/OS

MR. W.A. BAUCHOP

GLASGOW BRANCH MANAGER

October 27th

54.

Thank you for your letter of October 20th, which Mr. Thomas has passed to me for attention.

The celebration of the 25th Anniversary of the David Livingstone Memorial at Blantyre is a possible newsreel story if they can lay on some kind of ceremony which will give it a news angle.

Perhaps you will contact Mr. Fulton and advise me if anything can be arranged?

x-558001

ASSOCIATED BRITISH-PATHE LTD.

From **Mr. W.A. Bauchop,**
Glasgow Branch Manager.



To **Mr. G.T. Cummings,**
Editor - Newareel Dept.

Please refer to **IME/HP**

5th November, 1954

Further to your communication of the 27th ult. in connection with the 25th anniversary of the David Livingstone Memorial at Blantyre, we would advise you that we have the assurance of Mr. Fulton of Rex Publicity that a ceremony will definitely be laid on and he is hopeful that you will give it every consideration for the Newareel.

Check we cover
[Signature]

W.A. BAUCHOP:
GLASGOW BRANCH MANAGER.



REX PUBLICITY

REX PUBLICITY SERVICE LIMITED • REGISTERED PRACTITIONERS IN ADVERTISING • 87 WEST REGENT STREET, GLASGOW, C.2 • PHONE DOUGLAS 1986-7 • TELEGRAMS: REXERVIS GLASGOW
DIRECTORS : ALEX. HOWIE, A.I.P.A., GEORGE STEWART, A.I.P.A., R. C. GRANGER, A.I.P.A., BRANCHES AT LONDON, BIRMINGHAM, MANCHESTER, NOTTINGHAM, EDINBURGH

MGJ/C.33.

10th November, 1954.

W. E. McConville, Esq.,
Pathe House,
Oxford Street,
LONDON. W.1.

Dear Mr. McConville,

David Livingstone Memorial Jubilee.

Thank you for your telephone call yesterday.

I was able to visit Mr. George Green, Secretary and Treasurer of the Memorial Trust, during the afternoon and report to him on our conversation. Mr. Green undertook to write to one of Livingstone's relations and "prepare the ground" so that we can suitably arrange a 'tie-up' when the African students visit the Memorial at Blantyre.

At present there are no firm dates arranged for the students' visit.

I will keep Mr. Bauchop advised of day-to-day arrangements and will let you know direct as soon as a definite play date can be fixed.

Yours sincerely,
REX PUBLICITY SERVICE LTD.

Arthur W. Fulton,
Press & Public Relations.



REX PUBLICITY

REX PUBLICITY SERVICE LIMITED · REGISTERED PRACTITIONERS IN ADVERTISING · 87 WEST REGENT STREET, GLASGOW, C.2 · PHONE DOUGLAS 1986-7 · TELEGRAMS: REXERVIS GLASGOW
DIRECTORS : ALEX. HOWIE, A.L.P.A., GEORGE STEWART, A.L.P.A., R. C. GRANGER, A.L.P.A., BRANCHES AT LONDON, BIRMINGHAM, MANCHESTER, NOTTINGHAM, EDINBURGH

MGJ/C.33.

24th November, 1954.

W. E. McConville, Esq.,
Pathe House,
Oxford Street,
LONDON. W.1.

Dear Mr. McConville,

Further to my letter dated 10th November, I have now had some information from Mr. Green who has had a reply from Dr. Wilson, a direct descendant of David Livingstone who himself worked as a medical missionary in Africa.

Dr. Wilson's son, David Livingstone Wilson, is also a medical missionary in Africa and will be in this country towards the end of February, 1955. His wife and two-years-old son will also be with him.

We could arrange a visit to the Memorial at Blantyre of the three generations of relatives together with a visit of African students. The snag in this arrangement would be that we would then be in 1955 and thereby miss the aspect of the Memorial's Semi Jubilee Year, (1954.)

I will be pleased to hear from you with regard to this matter.

Yours sincerely,
REX PUBLICITY SERVICE LTD.

Arthur W. Fulton,
Press & Public Relations.

c.c. Mr. Howard Thomas.
FILE

x-55501

WEM/UF/08.

December 28th, 1954.

Arthur W. Falton Esq.,
Press & Public Relations,
Box Publicity,
87, West Regent Street,
GLASGOW, C.2.

Dear Mr. Falton,

With further reference to your letter of November 24th, we will be glad if you can arrange for Dr. Wilson's son, together with his wife and child, to visit the Memorial at Blantyre as you suggest, and we look forward to hearing further from you in due course.

Yours sincerely,
ASSOCIATED BRITISH-PATHE LTD.,

W. E. MCCONVILLE,
NEWS EDITOR:
PATHE NEWS.



REX PUBLICITY

REX PUBLICITY SERVICE LTD · REGD. PRACTITIONERS IN ADVERTISING · 87 WEST REGENT ST., GLASGOW, C.2 · PHONE DOUGLAS 1966
DIRECTORS ALEX. HOWIE, A.I.P.A. GEORGE STEWART, A.I.P.A. R. C. GRANGER, A.I.P.A. BRANCHES AT LONDON, BIRMINGHAM, MANCHESTER, NOTTINGHAM EDINBURGH

MGT/C.33.

29th December, 1954.

W.E. McConville, Esq.,
News Editor,
Pathe News,
Pathe House,
133/135 Oxford Street,
LONDON. W.1.

Dear Mr. McConville,

Thank you for your letter dated 28th December.

I was pleased to read that you are interested in the visit of Dr. Wilson, his wife and son to the Livingstone Memorial at Blantyre and I think we can easily arrange this for you.

As explained in my letter of 24th November, Dr. Wilson is not arriving in this country until about the end of February 1955 so I will not really be able to make any move until then. I will keep you fully informed of any arrangements which I should make.

Yours sincerely,
REX PUBLICITY SERVICE LTD.

Arthur W. Fulton,
Press & Public Relations.

10.30 PM 
REX PUBLICITY

REX PUBLICITY SERVICE LIMITED · REGISTERED PRACTITIONERS IN ADVERTISING · 87 WEST REGENT STREET, GLASGOW, C.2 · PHONE DOUGLAS 1985-7 · TELEGRAMS: REXERVIS GLASGOW
DIRECTORS : ALEX. HOWIE, A.L.P.A., GEORGE STEWART, A.L.P.A., R. C. GRANGER, A.L.P.A. · BRANCHES AT LONDON, BIRMINGHAM, MANCHESTER, NOTTINGHAM, EDINBURGH

MGJ/C.33.

1st March, 1955.

W. E. McCenville, Esq.,
News Editor,
Pathe News,
Pathe House,
133/135 Oxford Street,
LONDON. W.1.

Dear Mr. McCenville,

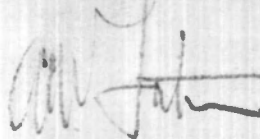
David Livingstone Memorial, Blantyre, Lanarkshire.
Proposed Visit of Three Generations of Livingstone Family.

Further to my letter of 29th December, 1954; I am now able to tell you that Dr. Livingstone Wilson has arrived in this country from the African Medical Mission field and that he will be willing to co-operate in the proposed news item to be filmed at the Memorial.

If you could let me have a proposed date when it might be possible for a film unit to visit the Memorial, I will progress the matter further at this end.

I can arrange for African students now studying at the University of Glasgow to attend at the same time, if you so wish.

Yours sincerely,
REX PUBLICITY SERVICE LTD.



Arthur W. Fulten,
Press & Public Relations.

THE DAVID LIVINGSTONE MEMORIAL, BLANTYRE.

One of the most impressive of Scotland's memorials is the one to David Livingstone, famous missionary and explorer. Visitors to this National Memorial at Blantyre, Lanarkshire, increase in number annually, the average attendance figure being over 70,000. Overseas tourists and pilgrims who have visited this birthplace of "Scotland's Greatest Son" have totalled many thousands since the end of the war.

The memorial takes the form of the house in which David Livingstone was born and which now contains many relics of his early life and travels in Africa. Beautifully situated on the banks of the River Clyde amid green pastures which form children's playing fields, the memorial is easily reached by train or bus from Glasgow and Edinburgh and provides excellent facilities for picnic enjoyment with tea room, flower garden and putting green.

The visitor, on passing through the turnstile, enters a courtyard which has the appearance of a village street. This was in fact a street in Low Blantyre known as the "Shuttle Row" - a large settlement built for the workers in the Blantyre cotton mill where David Livingstone worked as a "piecer" at the age of ten. On the right there stretches a long two storied building and beyond the high tenement which consisted of twenty-four single apartments, one of which was the Livingstone's home. It was in this small room, ten feet by fourteen feet, that David Livingstone was born and lived with his parents and their other four children from 1813 until 1841 when they moved to Hamilton.

The simplicity of the Birth Room is something which is characteristically Scottish. Each little room of the tenement - where Livingstone's neighbours lived - has been made to form a pictorial biography, conveying the background setting of Livingstone's inspiration.

The tableaux of coloured statuary in the Livingstone Gallery give a vivid and up-to-date "wide screen" presentation of characteristics rather than incidents. The titles are abstract such as Faith, Courage and Endurance and themselves give a detailed account of the rich qualities of David Livingstone. The figures are about two and a half feet high, though they give the impression of being life size. The treatment is of the severest simplicity. The gallery is in darkness, illumination coming from hidden lamps placed above. The dramatic effect of these groups is much enhanced by the action of an electric switch - the visitor lifts the handle gently when out of the darkness there glows up gradually one of these beautiful scenes, to fade out slowly as the handle is released.

The Shrine conveys something of the inner meaning of the great man's devoted life. It was felt that had Livingstone had the planning of his own Memorial, he would have wished that the last thought should be past him to the Master. The Cross, again of the severest simplicity, is made from wood of the tree under which Livingstone's heart was buried. A replica, slightly smaller in size, of the stone that covers Livingstone's grave in Westminster Abbey is also to be seen.

The memorial in Blantyre now contains a collection of relics which for completeness and intimate personal interest can hardly be equalled anywhere in the world. It is this simple beauty, coupled with the general homeliness of the surroundings, that now creates the atmosphere that the sympathetic pilgrim cannot fail to sense.

Livingstone is a hero to every Scots child and the Memorial has primary appeal to children and youths. It was designed to tell the story by every means available. In its completed form it may be said to have become a profusely illustrated biography in which the story is told in short, simply-phrased wall placards, and the life illustrated by mural painting, tableaux, maps, photographs and working models, while the personal aspect of the history is made to live by the help of a remarkably complete collection of relics. So it results that a journey round becomes for the visitor a voyage of discovery that cannot but make a lasting impression upon any receptive mind.

FOR THE FAVOUR OF INSERTION IN YOUR EDITORIAL COLUMNS

From THE PRESS OFFICER,

Scottish National Memorial to David Livingstone Trust, 217 West George Street, Glasgow, C.2.