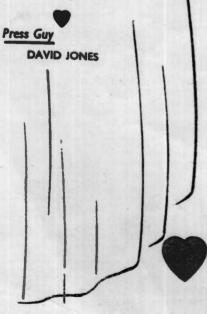


At a luncheon of the Variety Club of Great Britain at the Savoy Hotel, London, today (April 12), Dr. Roger Bannister received the Helms Trophy awarded him by the Helms Foundation of America, who named him "Europe's Foremost Ametica of 1954" for his under-four-minute miles at Oxford (3min. 59.4 secs.) and at the Vancouver British Empire Games (3min. 58.8secs.).

The presentation was made by Harold Abrahams, honorary treasurer of the British Amateur Athlet-ic Board and vice-president of the Amateur Athlet-ic association, who is the only Englishman ever to win an Olympic Games 100 metres event (Paris, 1924).

This was Dr. Bennister's third award for his 1954 achievements, having previously won the AAA's C. N. Jackson Trophy as the year's best athlete and been voted "Sportsman of the Year" by "Sporting Record" readers.

Amongst the luncheon guests were international athletes Gordon Piric, Jim Peters, Chris Brasher, Jack Parker, Derek Johnson and Jean Desforges; 80-year-old Joe Binks, one-time holder of the British mile record, who last year received a Helms Trophy award for being Europe's "Athlete of the Year" in 1902; and Victor Berns, the ex-World table tennis champion.



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Also present were the High Commissioner for New Zealand, the Hon. T. Clifton Webb, Q.C., and the Rt. Hon. the Barl of Midleton, M.C.

C. J. Latta, Variety Club's European International representative, was Chairman, and Harry Woolf, as King for the Day, introduced the guests.

Last September Dr. Bannister opened the Hurlingham Playing Field which was financed by Variety Club, a charitable body of showmen who in 5½ years have raised nearly £120,000 for young people.

With the Compliments of: David Jones, Press Guy, Variety Club, 2/4, Dean St., W.1. GERR/RD 5640

THE HELMS TROPHY FOR EUROPE'S FOREMOST ATHLETE." 12/4/55
AS BEEN AWARDED TO DOCTOR ROCER BANKS HAS BEEN AWARDED TO DOCTOR ROGER BANNISTER, FIRST MAN TO RUN A MILE IN LESS THAN FOUR MINUTES.

THE TROPHY, AWARDED BY THE HELMS ATHLETIC FOUNDATION OF AMERICA, WILL BE PRESENTED TO DOCTOR BANNISTER AT A VARIETY CLUB LUNCHEON AT THE SAVOY HOTEL, LONDON, ON APRIL 12TH,

DOCTOR BANNISTER WON THE AWARD FOR HIS RECORD-BREAKING MILE IN THREE MINUTES 59.4 SECONDS AT OXFORD ON MAY 6 AND FOR WINNING THE EMPIRE GAMES "MIRACLE MILE" AT VANCOUVER

THE PRESENTATION WILL BE MADE BY MR HAROLD ABRAHAMS. TREASURER OF THE BRITISH AMATEUR ATHLETIC BOARD.

ONE OF THE GUESTS AT THE LUNCHEON WILL BE EIGHTY YEAR OLD JOE BINKS, FORMER HOLDER OF THE BRITISH MILE RECORD, AND WINNER OF THE HELMS TROPHY IN 1902.

DOCTOR BANNISTER'S TEAM MATES, CHRIS CHATAWAY AND CHRIS BRASHER, WILL ALSO BE THERE.