THE QUIEN LAIRCERS "MPRESS OF BRITAIN"

A few hours earlier at Fairfields Shippards Govan, the Queen launched the Canadian Pacific liner "Empress of Britain", the third to bear that illustrious name.

This embarmased young gentlemen also has a famous name - Rebert Bruce. He's the grandson of Lord Allain, the Yard's chairman. Sixty-three of the men who built this fine ship worked as lads on the first "Empress" 50 years ago, at this same yard.

"A benny ship, Olyde built" - the proudest pedigree of the seven seas. Here is a beauty that can only come from fine craftsmanship, handed down from father to son, through the good years and the grim.

These serows weigh 17 tems, with 30,000 herse-power to drive them.

The new "Empress" will carry over a thousand passengers on the Ganada run. Her maiden voyage will be in April next year, from Liverpool to Montreal. For the Queen of a senfaring nation, and for her sailor husband a very pleasent duty to perform.