

OK

The Austin  
MOTOR COMPANY LTD.  
LONGBRIDGE. BIRMINGHAM. BOX 41 G.P.O.  
Telegrams: Speedily. Telax. Northfield  
Telephons: Priory 2101

July 9

Your Ref:

Our Ref:

Subject:

G.T. Cummins, Esq.,  
Pathe News,  
133, 135, Oxford Street,  
London. W.1.

W. Bowman.

June  
1955

Dear Sir,

GOLDEN JUBILEE.

Our Company was founded by the late Lord Austin in 1905 and consequently the year 1955 marks our Fiftieth Anniversary.

You are cordially invited to attend the Jubilee Celebration which is being held at Longbridge on Saturday, July 9th.

Following their own Silver Jubilee Rally, members of the Veteran Car Club have kindly consented to stage a Gymkhana. Veteran cars will be arriving from 11 a.m. onwards for their final Rally tests followed by the Gymkhana which will commence at 2-0 p.m.

Our employees will be present together with Guests from all over the world, including parties which are flying from Australia, New Zealand and South Africa especially for this occasion.

Luncheon will be served at 12.30 p.m.

If you are able to accept this invitation will you please complete and return the accompanying card.

Yours faithfully,  
THE AUSTIN MOTOR COMPANY LIMITED.

C.S. Jarrett

C.S. JARRETT,  
Secretary.

*The Austin*

MOTOR COMPANY LTD.  
LONGBRIDGE BIRMINGHAM BOX 41 G.P.O.  
Telegrams: Speedily Telex: Northfield  
Telephone: Priority 2101

1.30/290

Your Ref:

Our Ref:

JOB/MH

Subject:

6th July, 1955.

G. T. Cummins, Esq.,  
Pathe News,  
133-135, Oxford Street,  
London W.1.

Dear Mr. Cummins,

AUSTIN JUBILEE

We are all looking forward to seeing you on Saturday and I am just writing to explain the detailed arrangements.

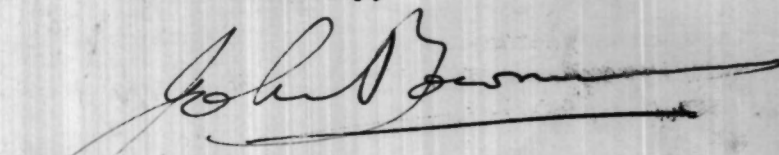
When you arrive at the Works you will be directed by the police to your car park which is situated within easy reach of the main Guests Enclosure. There is no special Press tent or stand because we feel that you will want to meet guests who have come from many different parts of the world. You will also have access to the V.C.C. tent and will therefore have an opportunity of meeting the owners and drivers of the 200 veteran cars. Your stand accommodation will also be with the guests themselves.

The Press Room is located on the first floor of the central block of the main Car Assembly Building immediately behind the Guests Stand. In it you will find Press material and of course there will be telephones at your disposal.

Comprehensive photographic cover of the event has been arranged through our own Photographic Department and by Messrs. Keystone Press, but you are free to take whatever photographs you wish or alternatively to ask for photographs to be sent to you.

Saturday's celebrations will go down as a landmark in Austin history and in joining them I am sure you will have a really enjoyable day.

Yours sincerely,



John Bowman,  
Press Officer,  
THE AUSTIN MOTOR COMPANY LIMITED.