

BETHING BEAUTIES.

At Morecambe, Lancashire, forty-three finalists from all over the British Isles parade before the judges for the title Miss Great Britain 1955. In six months, thousands of girls have been eliminated in this biggest of all beauty competitions.

Judges Charles Hade, Al Martino and Petula Clark have to choose between the loveliest girls in the country - like London's Maureen O'Neil and Leamington's Jennifer Chimes. Hard work? Terribly - but nice if you can get it!

The photographers stay impersonal, of course - cool and calm. Well cool anyway!

You can't blame him - he was only watching the dicky bird - lovely Aileen Kearney of Stockport.

Birmingham's Elizabeth Lewis shows the form that got her to the finals and fellow judges Al Reed, Ursula Bloom and Donald Gray take notes as the last eleven finalists line up. Too much now, to take in with a quick glance!

One of these girls has fame and fortune waiting for her - a thousand pounds in prize money and the title Miss Great Britain. And the judges decide on —Jennifer Chimes, Newport!

Overcome with emotion, Jennifer (aged 21) still doesn't seem to believe it has really happened. The girl from Leamington Spa with the measurements 35, 25, 35 (and some other qualities you can't measure) is the new Miss Britain!

Well done, Jennifer Chimes - the fairest of them all!