



WEST LONDON ROAD SAFETY COMMITTEE

(CHELSEA · HAMMERSMITH · KENSINGTON · PADDINGTON · WESTMINSTER)

The whole show, called "Look Alive", is organised by the West London Road Safety Committee which represents the Councils of Chelsea, Hammersmith, Kensington, Paddington and the City of Westminster.

The show starts at 3.30 p.m.; it is open to the public; there will be hundreds of seats and they are all free.

HOW DO YOU DRIVE

How many owner drivers who are not members of a Motor Club would like to know what sort of a show they would put up in a Rally or Manoeuvrability Trial?

The opportunity to find out is offered by the West London Road Safety Committee who are organising a "potted trial" on the Albert Memorial Road in Kensington Gardens on Sunday, 18th September.

Any driver who holds a full Licence may enter and prizes will be awarded to the best performer in each Class - i.e. 'A' for Ladies and 'B' for men.

Anyone interested can get an entry form from the Secretary, West London Road Safety Committee at the Chelsea Town Hall, S.W.3. Last minute entries will be accepted "on site" on the 18th September.

*only one show*

*[Handwritten signature]*

*4 boys in overalls competing with Sapphires*

Organising Secretary.

*in manoeuvrability test*

Competing with the "Sapphires" will be two super-modern "specials" made, driven and propelled by members of the Chelsea Gaiety Club who will take part in a "Grand Prix des-Cartons de Savon".

*the ribbon is cut but they'll be there to*  
*convert to show manoeuvrability*  
*to*

*In Support of the "Green District" Scheme.*

THE WEST LONDON ROAD SAFETY COMMITTEE  
(Chelsea, Hammersmith, Kensington, Paddington, Westminster)  
presents

"LOOK ALIVE"

KENSINGTON GARDENS

17TH SEPTEMBER, 1955

## PROGRAMME

2.45 to 3.30 p.m.

Music by the Band of 264 (7th London) Field Regiment,  
R.A. (T.A.).

(By kind permission of Lt.-Col. H. de G. Warter, O.B.E., T.D.,  
R.A. (T.A.)).

3.30 p.m. onwards

2. DRIVING ACCIDENTS WHY AND HOW  
Demonstrated by a team from No. 1 District, Metropolitan  
Police Transport Section.  
(By kind permission of the Commissioner of Police of the  
Metropolis).  
Commentator—Inspector William Cusack.
1. DRIVING TRIALS  
"The Sapphire Stakes"  
(By courtesy of Messrs. Pass & Joyce Ltd.).  
"Le Grand Prix des Cartons de Savon"  
(By courtesy of the Chelsea Gaumont Cinema Club).
3. EMERGENCY SERVICE  
A demonstration of the operation of the Automobile Associa-  
tion's radio-controlled Emergency Service.
4. PEDESTRIAN ACCIDENTS  
Re-enacted by the team from No. 1 District.
5. "ZEBRA CROSSING"  
A road safety ballet performed by pupils of the Madelene  
Stevenson School of Dancing.
6. DOG TRAINING  
Demonstrated by four- and two-footed members of the  
Mortlake Canine Training Society.  
Commentator—Norman Haydock.
7. MUSICAL RIDE  
Performed by members of the Wesley Hall Boys' Club.
8. WHITE CITY MOTOR CYCLISTS TRAINING SCHOOL  
The R.A.C./A.C.U. Motor Cyclists Training Scheme explained  
by the Bayswater and West London Motor Cycle Clubs.
3. 9. CYCLING AND MOTOR CYCLING ACCIDENTS  
Demonstrated by the team from No. 1 District assisted by the  
London Ambulance Service.
10. FINALE

The Committee acknowledge with gratitude the courtesy of the Minister  
of Works in allowing the show to be staged in Kensington Gardens.