

\$ 35.000

THE CADILLAC "LA ESPADA" V 8 CYLINDER CONVERTIBLE

To be exhibited by Lendrum & Hartman Ltd. at the MOTOR SHOW
on STAND NO. 125.

Cadillac proudly present "La Espada". Noted throughout the world for progressive designing and perfection in automobile engineering, Cadillac are showing this latest experimental model at the 1955 Motor Show.

"La Espada" is powered by the world famous 270 horsepower Cadillac engine. The light fibreglass body and new design used in this experimental model ensures a top speed far in excess of the standard Cadillac.

"La Espada" is completely revolutionary throughout every inch of its 16' 9". Other vital statistics for those who wish to dream of garaging "La Espada" - width 6' 9", height 4' 4".

Diffused beam for city driving and spotlight for the open road is an exclusive feature provided by dual headlamps mounted in pairs in place of the usual single lamp. Automatically dipped by Autronic Eye device mounted in the upper centre of the panoramic windshield, these headlamps provide the ultimate in safety and road courtesy - eliminating dazzle completely.

Interior inspection confirms that "La Espada" is indeed a car of the future. Instrument panel, door panels and seat bolsters tailored in high gloss black leather enhance the superb top grain hand-buffed leather upholstery. The hydromatic gear lever comes in the form of a large handgrip extending from the floor. Another unique feature is the spectrum coloured thermostatic heat control which indicates the interior temperature by gradually changing from red to blue.

Important safety factor - the brake possesses a double size pedal which allows the driver to use either foot with ease.

"La Espada" has an Orlon fabric convertible top which stows away beneath a plastic boot to the rear of the twin seats. This top is of specially ribbed construction which provides a perfectly moulded and curved appearance when in use. Locked away directly below the rear deck is found the spare tyre covered by a folding panel which may be lowered and the tyre removed without effort by means of horizontal rollers mounted beneath.

A last admiring glance at "La Espada", taking in the aerodynamic shape, the distinctive Cadillac emblem now recessed into the fibreglass body, the immaculate vaned wheels of cast aluminium, the intelligent and artistic use of chromium fittings, confirms that here is the car of the future. Not only a dream, but a practical engineering proposition which the motoring public will come to accept as their ideal.

Cadillac "La Espada" has been created to test public opinion, and it is confidently felt that the public opinion will be high indeed.

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LENDRUM & HARTMAN LTD., BUICK CADILLAC HOUSE, ALBEMARLE STREET, W.1.
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