SIR ALEXANDER B. KING

TELEPHONE DOUGLAS 1195-6

TELEGRAMS WENAPILM. GLASOW 190. WEST REGENT STREET GLASGOW, C. 2

. 27th October, 1955.

ABK/EM.

G. T. Cummins Esq., Messrs. Pathe News. Pathe House. 133/135 Oxford Street, LONDON. mw.1.

Dear Mr. Cummins,

Respect we should make fant like it tooks by adverting for the best of a feet of the best of the be

My friend Hugh Fraser who owns a large chain of stores throughout Britain is most anxious to have the Arrival of Father Christmas at Patrick Thomsons Edinburgh filmed. They are doing a very elaborate arrangement here and you will see from the attached notes that there is quite a lot of outside material. I should be greatly obliged if you could see your way to include it as a News item.

Yours sinferely,

GF/NW

3rd Nevember, 1955.

Sir Alexander B. King, 190, West Regent Street, GLASGOW. C.2.

Dear Sir Alexander,

Thank you for your letter of the 27th October. I have noted the details regarding the "Arrival of Father Christmas at Patrick Thomsons, Edinburgh", and will do my best to cover.

Yours sincerely,
ASSOCIATED BRITISE-PATHE MINITED

DITOR AND EXECUTIVE PRODUCER PATHS NEWS.