

THE INCORPORATED SOCIETY OF LONDON FASHION DESIGNERS  
SHOW FOR  
HER MAJESTY QUEEN ELIZABETH THE QUEEN MOTHER  
AND  
HER ROYAL HIGHNESS THE PRINCESS MARGARET

December 7th 1955

At this afternoon's Royal Show - to be held in Hamilton House, 138 Piccadilly - Lady Pamela Berry (President of the Incorporated Society) will receive the following guests:-

Rt. Hon. Peter and Mrs. Thorneycroft  
H. E. Mrs. Winthrop Aldrich  
H. E. Madame Chauvel  
The Marchioness of Salisbury  
The Marchioness of Cholmondeley  
The Countess of Birkenhead  
Lady Shawcross  
Lady Monckton  
Lady John Hope  
Lady Olivier  
Lady Dorothea Head  
Sir Malcolm Bullock  
Mrs. W. S. Morrison  
Sir John Hanbury-Williams  
Mr. William Haigh  
Mr. G. H. Dummett  
Mr. L. G. Watson  
Mr. L. Francis Hartley  
Mr. R. B. Driver

The President, Chairman and Members of the Incorporated Society wish to extend their thanks to the Council of the British Man-made Fibres Federation, who have kindly made Hamilton House available for this occasion, and to Mr. A. J. C. Walters, Director of the Federation, who, with Lady Pamela Berry and Mr. Norman Hartnell, will receive Her Majesty and Her Royal Highness this afternoon.

The Incorporated Society also wishes to express its very deep appreciation to all the executives and staff of Hamilton House, for all their co-operation and help in preparing and presenting this Show.

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INCORPORATED SOCIETY OF LONDON FASHION DESIGNERS

Today's Show to Her Majesty Queen Elizabeth The Queen Mother and Her Royal Highness The Princess Margaret includes thirty-four completely new models, all of which have been specially created by London's Top Twelve for this occasion. Entirely new models are marked with + on this list. Each House shows five models - four in sequence, and one as a finale.

British Fabrics are a vital talking-point in this Show. Here again, some of the materials used are making their very first appearance, so that Her Majesty and Her Royal Highness will be the first to see the new developments in British Textiles. Names of fabric manufacturers or merchants are given on this Release, and entirely new fabrics are marked +

Among the new fabrics are several from SEKERS; NORMAN HARTNELL shows his silk and rayon brocade in bright yellow; VICTOR STIEBEL shows a SEKERS silk, tinsel and acetate fabric specially created for JACQMAR; RONALD PATERSON shows a black Acrilan-and-silk mixture, and a blonde "blow-away" material of Acrilan-and-silk; JOHN CAVANAGH and DIGBY MORTON both use silk-and-rayon brocades by SEKERS.

WORTH is showing three magnificent new prints by ASCHER, whose new Sudan cotton print is also used by DIGBY MORTON. LACHASSE uses a completely new British Duchesse satin from BRADFORD & PERRIER - a fabric which has taken two years to develop to its present perfection. Also shown by LACHASSE - a new black rebrodé lace by BIRKIN and a white honeycomb piqué cotton from JOHN HALL never before shown by the Couture. MATTLI shows a new jacquard wool jersey by JASKA, and a Delft-blue wool satin from FRENCHWAYS of Bradford. MICHAEL SHERARD uses a new satin from BRITISH CELANESE (whose pink acetate brocade is also shown by JOHN CAVANAGH); also new from MICHAEL SHERARD are a lilac-and-rose rayon from TOOTAL BROADHURST LEE, and a nylon and rayon charmeuse from CYRIL LORD (this length of fabric was specially created for the Show and is not yet in general production). JOHN CAVANAGH uses a new violet wool from DOBROYD, and an original striped silk from STEPHEN WALTERS. Linen in two weights is shown by DIGBY MORTON in a coat-and-dress outfit - both by WILLIAM EWART of Belfast, and the coat fabric an innovation in the U.K.

Because this Show comes right in the middle of the party season, there are many ball-gowns, dance-dresses and cocktail outfits. Many of the day-clothes shown forecast Spring trends, but several Designers, like HARDY AMIES show beautiful wool suits and dresses which are perfect for now. MICHAEL, too, uses some wonderful tweeds and velours for his day-clothes, and tops off with an evening dress of crimson satin. CHARLES CREED, also, shows some woollen fabrics of superb quality for his sleek coats and suits, and, for his finale, makes a sheath dress in pale bronze BIRKIN lace.

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JOHN CAVANAGH

- TWENTY-FOUR      Cocktail dress in lilac pure silk  
Duchesse satin. Overcoat in violet  
wool lined lilac satin. Satin by -      + SEKERS  
Wool by -      DOBROYD  
Worn by Penelope Livingstone.
- FIFTY-FIVE      + Short dinner dress in black pure silk  
and cotton ottoman. Overcoat in same  
fabric lined red striped pure silk.  
Silk and cotton ottoman from -      + ZURRER SILKS  
Striped pure silk by -      + STEPHEN  
Worn by Helen Connor      WAITERS.
- SIXTY-SIX      + Short dinner dress in pink acetate  
brocade. Jacket in same brocade trimmed  
mutation mink. Brocade by -      + BRITISH  
Worn by Dexter Vaughan.      CELANESE
- SEVENTY-SEVEN + Evening dress in lilac and pale green  
silk and acetate brocade. Brocade by -      + SEKERS  
Worn by Lotte Albeck.

Finale

- FORTY-FOUR      Evening dress in pink pure silk Duchesse  
satin trimmed silver and rhinestone  
embroidery. Satin by -      SEKERS  
Worn by Winifred Young.

Hats by SIMONE MIRMAN. Jewellery by MITCHEL MAER. Stockings by ARISTOC

CHARLES CREED

- PIERROT      Straight-skirted suit in black silk.  
Worn with white silk blouse and small  
pleated cape. Silk by -      ASCHER  
Worn by Maggie Briggs.
- CONKERS      Brown wool suit; green and yellow striped  
revers and cuffs and sash in kasha. Wool by-  
Worn by Bronwen Pugh.      LINTON
- BLACK BOY      Top coat in black duveteen, with open  
side panels and large collar. Worn with  
tailored royal blue dress. Duveteen by-      DORMEUIL  
Worn by Isabella Sass.
- FLORENCE      Black marocain afternoon dress, worn with  
straight top coat in pink geranium  
duveteen. Marocain by -      ASCHER  
Duveteen from -      DUMAS &  
Worn by Heather Jeffery.      MAURY.
- Finale
- CAPPUCINO      Light bronze lace sheath evening dress  
with high band collar. Lace by -      BIRKIN.  
Worn by Heather Jeffery

Stockings by ARISTOC.

LACHASSE

- VIKING + Black town overcoat, slightly flared skirt. Worn with hat and muff. Crombie cloth by - Worn by Virginia Woodford. CROMBIE of Aberdeen, from HARDY & MESSENGER
- MINETTE + Cocktail dress in mimosa shantung organza. Fabric by - Worn by Cynthia Blackburn. DUNFERMLINE SILK MILLS for FRANK LOYNES
- MARSALA Wine-red classic suit in West of England worsted. Worsteds from - Worn by Joan Fullard GEORGE GRAY
- HUNTINGDON Country suit in grey/brown heather mixture tweed. Tweed from - Worn by Gay Collins. DUMAS & MAURY
- Finale  
VINGT-ET-UN + Evening coat of white honeycomb piqué, lined pleated Duchesse satin. With evening dress of black rebrodé lace mounted on white Duchesse satin. Lace by - Cotton piqué by - British Duchesse satin from - Worn by Virginia Woodford. +BIRKIN +JOHN HALL +BRADFORD AND PERRIER

Jewellery by PARIS HOUSE

Stockings by ARISTOC

MATTLI

- THIRTY-FIVE + Decollete cocktail dress with fitted jacket, in black and white British jacquard jersey specially made by - Worn by June Oakes. +JASKA of Leicester
- TEN  $\frac{3}{4}$ -length coat in green facecloth with Persian lamb collar, with green facecloth dress. Facecloth from - Worn by Loretta Bowers. DORMEUIL FRERES
- TWENTY-EIGHT+ Tunic-line cocktail dress in Delft-blue wool satin (used for first time) by Saphire mink stole. Worn by Dexter Vaughan. +FRENCHWAYS of Bradford
- TWENTY-SIX + Black taffeta cocktail dress, with low-draped effect over hemline pleating. White mink bolero. British taffeta - Worn by Shirley Worthington. JACQMAR
- Finale  
TWENTY-TWO High-necked short evening dress with  $\frac{3}{4}$ -length sleeves in black Chantilly lace and white nylon tulle, both by - Worn by Loretta Bowers. BIRKIN

Jewellery by MITCHEL MAER  
Furs by S. LONDOH

Hats by GINA DAVIES  
Stockings by ARISTOC

MICHAEL

- ACROPOLIS + Classic suit of Lovat worsted.  
Worsted by - LOWE DONALD  
Worn by Avril Humphries
- CHINESE  
CHEQUERS + Black and white tweed topcoat, cape  
collar.  
Marron wool dress.  
Tweed by - OTTERBURN  
Wool by - DUMAS &  
Worn by Antonia Stanley-Clarke. MAURY.
- HUSSAR + Moss green topcoat of British velours.  
Stone coloured wool dress.  
Velour by - DORMEUIL FRERES  
Wool from - DUMAS & MAURY  
Worn by Patricia O'Reilly.
- BLACK MAGIC Suit in black British corded wool -  
big cape collar, Corded wool by - SWEETINBURGH  
Worn by Nola Rose
- Finale  
ALLEGRO + Evening dress in red satin. Satin by- SEKERS  
Worn by Avril Humphries.

Stockings by ARISTOC Jewellery by DORRIE NOSSITER  
Shoes and gloves by HUTCHINGS

DIGBY MORTON

- BLARNEY + Cream 7/8th-length coat of traditional  
Aran Island handknitting, lined hand-  
printed paisley silk by - LIBERTY  
Cream Irish hopsack slip dress. Hopsack- AVOCA HAND-  
Worn by Simone WEAVERS
- LONDONDERRY+ Sapphire-blue "surplice" coat in heavy  
AIR Irish linen. Fine Irish linen dress in Princ-  
ess Margaret Rose tartan. Both linens  
are crease-resisting by - WILLIAM EWART  
Worn by Eve. Belfast
- COOL  
CUSTOMER + Sudan cotton long coat and dress in  
parchment and black. Sudan cotton by - + ASCHER  
Worn by Marla.
- STEPPING  
OUT Black velvet fitted long coat trimmed  
with mink, worn over black organza dress  
with jet embroidery. Velvet from - JACQMAR  
Organza by - ASCHER  
Worn by Hannerle.
- Finale  
NOSTALGIE + Evening dress in pale yellow brocade, worn  
with sables and topaz jewellery.  
Brocade by - + SEKERS  
Worn by Simone

Jewellery by CARTIER Hats by RUDOLF  
Stockings by ARISTOC

RONALD PATERSON

- ONE Crimson tweed suit, semi-fitted, worn over a short blouse-jacket of same red tweed, but back and sleeves of black and white check wool. Red tweed shoes, red hat. Tweed from - DUMAS & MAURY.  
Worn by Sheila Symonds.
- TWO Dress with flared skirt, and semi-fitted jacket of charcoal tweed. Black South West African Persian lamb muff. Flying saucer hat. Tweed by - SHEILANA  
Worn by Joyce Hargreaves.
- THREE + Black slub silk "step-line" cocktail dress and restaurant coat, which is lined with white fox. Slub silk by - + SEKERS  
Worn by Shirley Worthington.
- FOUR + White silk jersey evening dress, and yellow taffeta sash. Jersey from - BROCHIER  
Worn by Deidre Mackenzie.
- Finale
- FIVE + Blonde Acrilan and silk organza ball dress, button from bodice to hem, bodice trimmed satin. Organza by - + SEKERS  
Worn by Joyce Hargreaves.

Stockings by ARISTOC

Hats by RONALD PATERSON

Shoes by BREVITT

Jewellery by R.G.HENNELL

Gloves by PINKHAM

Royal Canadian Artic fox worked by DEANFIELD FURS.

MICHAEL SHERARD

- ONE + Top coat and afternoon dress in lilac and rose fancy weave rayon, trimmed broderie Anglaise. Rayon by - + TOOTAL BROADHURST LEE  
Worn by Melanie Williams.
- TWO + Sapphire-blue nylon and rayon charmeuse evening dress over rose net petticoats. Fabric by - + CYRIL LORD  
Worn by Eve Spilsbury
- THREE + Apple green tucked satin evening dress and coat, which is lined apple blossom satin. Fabric by - + BRITISH CELANESE  
Worn by Sylvia Shelley.
- FOUR + Flame satin evening dress embroidered chenille chrysanthemums, and matching evening coat. Worn by Soignon. Fabric by - SEKERS
- Finale
- FIVE + White nylon gauze over yellow and rose gauze dance dress embroidered Lurex and sequin morning glories. Fabric by - HAMPSON & SKIDMORE  
Worn by Melanie.

Pearls by GARRARD

Hat by MARCELLE

Stockings by ARISTOC

VICTOR STIEBEL

- ONE + Suit in British grey worsted, trimmed with natural beaver. Worsteds from - JACQMAR  
Worn by Dexter Vaughan.
- TWO Black velours coat, worn with black wool day dress. Velours and wool from - JACQMAR  
Worn by Helen Connor.
- THREE + Afternoon dress in citrus green British nylon velvet. Velvet from - JACQMAR  
Worn by Jill Coates.
- FOUR + Ball dress in white and silver brocaded satin. Brocaded satin - +A JACQMAR FAB-  
Worn by Marie-Pierre Lafitte. RIC BY SEKERS
- Finale  
FIVE + Evening dress in rose pink and rose red slipper satin. Satin from - JACQMAR  
Worn by Helen Connor.

Hats by EDELLE  
Stockings by ARISTOC

Embroidery by PARIS HOUSE (No.FOUR)  
Shoes by DOLCIS

WORTH

- LONGCHAMPS Red tweed coat and skirt. Tweed from - DUMAS & MAURY  
Worn by Ilona
- DISCRETION Moss-coloured honeycomb tweed dress and jacket. Tweed by - SHAKESPEARE  
Worn by Barbara
- LADIES' DAY + White, red and green printed silk day dress and coat. Silk by - +ASCHER  
Worn by Megan.
- SAMBA + Short evening dress in jade green and royal blue on pale yellow organza. Worn with a citron wild silk coat. Organza by - +ASCHER  
Wild silk by - FRANK LOYNES  
Worn by Myrtle.
- Finale  
CARNIVAL + Maize satin organza evening dress. Satin organza by - +ASCHER  
Worn by Ilona.

Stockings by ARISTOC

Jewellery by CAMEO CORNER

HARDY AMIES

KEYSTONE Tailored suit in black tweed. Tweed by - SHAKESPEARE  
Worn by Gillian Ireland-Smith.

IN THE RED Straight dress and box jacket in red  
and black tweed. Tweed by - DOBRÓYD  
Worn by Pamela Broadley

STRAIGHT PLAY Cocktail dress and box jacket in black  
silk and nylon, trimmed with black  
seal. Silk and nylon by - SEKERS  
Worn by Eugenie Lalanne

QUADRILLE Evening dress in pale blue pure silk  
peau de soie. Silk peau de soie by - ASCHER  
Worn by Jean Wallace.

Finale  
PEACE Evening dress in pink and yellow  
reversible pure silk faille. Faille from JACQMAR  
Worn by Gillian Ireland-Smith

Jewellery by ARMOUR-WINSTON  
Furs by CALMAN LINKS  
Gloves by HARDY AMIES BOUTIQUE

Hats by VERNIER  
Shoes by RAYNE  
Stockings by ARISTOC

NORMAN HARTNELL

NIGHT AND DAY Short black velvet slim-fitting dress;  
shirred taffeta is draped round hips  
and ties at front, or, untied, makes  
a long double train at back. British  
velvet from - GARIGUE  
Worn by Cynthia.

WHITE LADY White crepe late-day dress encrusted  
with crystal drops and diamanté. Crepe- FRANK LOYNES  
Worn by Cassandra.

VIOLETTES Ball-dress in parma violet velvet. Big  
IMPERIALES bunch of violets on the velvet stole,  
which is lined with green satin. Velvet- McCULLOCH AND  
Worn by Lana. WALLIS

YELLOW PERIL +Evening gown with gathered satin bodice  
and brocade skirt with huge bow at  
front. Brocade jacket. The bright  
yellow silk and rayon brocade, and the  
satin by - +SEKERS

Finale  
VIOLETTES Worn by Dolores.  
RUSSES +Ball-dress in white Scottish satin,  
embroidered with violets. Satin by - WINTERTHUR  
Worn by Cynthia

Hat by MADAME CLAUDE ST. CYR  
Shoes by RAYNE

Jewellery by HARTNELL  
Stockings by ARISTOC



HAMILTON HOUSE, 138 PICCADILLY, W.1. DECEMBER 7th, 1955.

AS THERE IS SO SHORT A TIME BETWEEN THE  
DRESS REHEARSAL AND THE ROYAL SHOW IT  
WOULD BE MOST SINCERELY APPRECIATED IF  
THE DRESS REHEARSAL AUDIENCE WOULD  
REFRAIN FROM SMOKING.