

Southend-on-Sea

13-12-55

Old People's Dinner Fund

The Countess of Iveagh, C.B.E.

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Asst. Hon. Secretary: J. Sauer
Phone: 66276/8

Correspondence to:

THE KURSAAL
SOUTHEND-ON-SEA

JJC/PB

10th November, 1955.

Mr. Howard Thomas,
Pathe News,
Pathe House,
133 Oxford Street,
LONDON, W.1.

Mr. Cummings

Dear Sir,

On the suggestion of our Chairman, Mr. S.J. McAdden, M.P., I am writing to acquaint you with the 81st Southend-on-Sea Old People's Dinner, which is being held this year on December 13th at 12 noon in the Kursaal Ballroom.

Sufficient funds are raised each year to provide a Christmas Dinner, Entertainment and seasonal gifts to 1,000 Old Folk residing in this Borough who are all over the age of 78. The aggregate age of those attending this year will total 80,000 years, the oldest lady is 102 years of age.

This event always attracts great interest and if you propose to send a representative, the writer will be pleased to offer full facilities.

Yours faithfully,

J. J. Crowley

J. J. Crowley,
Public Relations Officer

Miss Field
looks good
possible.
HF

13-12-55

COUNTY BOROUGH OF SOUTHEND-ON-SEA

LEIGH-ON-SEA · WESTCLIFF-ON-SEA
THORPE BAY AND SHOE BURYNESS

PUBLICITY DEPARTMENT · PIER HILL · SOUTHEND-ON-SEA

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ARCHIBALD GLEN
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L. A. W. JONES
PUBLICITY OFFICER

PRESS NOTICE

THE FOLLOWING INFORMATION IS SENT WITH THE PUBLICITY OFFICER'S
COMPLIMENTS IN THE HOPE THAT IT MAY PROVE OF INTEREST.

*See mem
9-30 n aft*

SEP/ENF/LAWJ/JP.

6th December, 1955.

Christmas at Southend-on-Sea.

Southend-on-Sea is in festive mood for the Christmas season, which promises to be a bumper one. All hotels and guest houses having organised Christmas programmes are fully booked for the four days, the first bookings having been made as far back as March last.

Once again a giant illuminated and decorated Christmas Tree is being erected at Victoria Circus, the busy centre of the town, together with Father Christmas and his sledge, and Carol Services will be held under the Tree.

Shops are bedecked with smaller Trees and Christmas lights. The traders in Hamlet Court Road, Westcliff's chief shopping centre, have organised their own Christmas illuminations scheme, using animated set pieces and lights from Southend's famous Autumn Illuminations. A 30 ft. Christmas Tree has been erected in that thoroughfare, and Christmas Carols and seasonable music are being relayed during shopping hours.

1,000 Southend old people, all over the age of 78, will be guests at a Dinner and Cabaret organised by the Southend Old People's Dinner Fund Committee, under the Chairmanship of Mr. Stephen McAdden, M.P., at 12 noon on Tuesday, the 13th December, in the Kursaal Ballroom. The Worshipful the Mayor (Alderman Mrs. C. Leyland, O.B.E., J.P.) will be present, and the Guest of Honour will be Mrs. Sagers, of 9 Nelson Road, Leigh-on-Sea, who was 101 last September. All the guests will also receive a special Christmas parcel before they leave. This event has become one of the annual highlights of Southend's Christmas festivities and is eagerly anticipated by the old folk.

Lawson
Publicity Officer.