

b-4FOFO1

BEACON LIGHTS

WEIST -- Aarseth

On the Empire State Building -- tallest office structure on earth -- workmen, ninety stories high, install the most powerful beacons in the world.

The far-reaching beams, visible for eighty miles, crown the one thousand forty hundred seventy two foot building with a spectacular electronic tiara.

Half a billion candlepower each, the Empire State lights sweep the sky over the city -- a guiding light from the Jersey shore.

As bright as fifteen thousand auto headlights, the beacons add a shine to the night life of New York City.