Baruch-Fitzgerald

ST. LOUIS 200

That frisky spring feeling is stirring the chimpansess at the St. Louis Zoo, where things are happening that would drive most apes back to the jungle.

Somebody's told the chimps about the water-skiing crase. A hot-rod monorboat pilot has been found, and the monkey cage is no different now from any of the other fashionable resorts.

In fact, this resort is outstanding. It's the only place featuring water skiing without unter.

Wonderful, waterless water-skiing is recommended by all red-blooded sports lovers at the St. Leuis Zee.