

elevated - London
8-Sept on train

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PUBLICITY

ROSA HEPPNER, 15 Maunsel Street, Westminster, S.W.1

Telephone: Day and Night
TATE GALLERY 9234/5

5th September, 1956

Miss Grace Field,
Pathe News,
Pathe House,
133/135 Oxford Street,
W.1.

Dear Grace,

I feel you should be brought up to-date on the latest news of LIBERACE, whom, I imagine, you will most certainly wish to cover on arrival at Southampton.

Perhaps you will be good enough to give me a ring to discuss the matter in detail.

With best wishes.

Yours sincerely,


ROSA HEPPNER

Whe
7890

RH/FD

NATSOUND SEQUENCE OF LIBERACE SPEAKING CLOSE-UP. X-253f01

"ALMOST. MY MOTHER, MY BROTHER GEORGE AND HIS WIFE, AND EH, MY ARRANGER AND HIS WIFE, OUR FIRST VIOLINIST AND HIS WIFE, MY MANAGER AND HIS WIFE, AND WE ~~HAVE~~ STILL HAVE ANOTHER BROTHER AT HOME, A YOUNGER BROTHER AND A SISTER WHO ARE SORTA LOOKING AFTER THE SCORE WHILE WE'RE AWAY"

QUESTION. NAT.SOUND. "NOW ABOUT YOUR MUSIC. WHAT WOULD YOU SAY YOURSELF, IS THE EFFECT OF THE LIBERACE MUSIC ON AMERICA?"

ANSWER "WELL I FEEL GRATEFUL TO HAVE THE OPPORTUNITY THROUGH THE MEDIUM OF TELEVISION AND MOTION PICTURES, TO BRING ALL KINDS OF ~~MUSIC~~ MUSIC TO THE GENERAL PUBLIC THAT OTHERWISE WOULD NOT BE EXPOSED TO CLASSICAL MUSIC; AND THEREFORE I TRY TO AQUIANT THEM WITH SMALL PALATABLE DOSES, UNTIL THEY AQUIRE A TASTE FOR IT, AND THEN WHEN THEY DO, WHICH THEY HAVE PROVEN TO DO DURING THE PAST FIVE YEARS, I INCREASE MY DOSAGE UNTIL THEY ARE READY TO TAKE THE WHOLE PORTION".