

PARIS AUTO SHOW

Positive developed : 42 meters - 140 ft
Negative developed : 30 meters - 100 ft
extra shots of british cars, Hillmans, Austin, Jaguar, Triumph,
and Rolls Royce.

The 43rd Paris-Automobile Show opened last Friday and it will mark a decisive turn in European stock car production. There will be 1305 exhibitors including ~~the~~ 1305 foreigners from 15 different countries. The show will be held at the Grand Palais on the Champs Elysées. The new trend which previews and indiscretions have made visible is on mass production rather than on new models. Most large European producers have now understood that automobiles must be produced in ever larger quantities to keep prizes down and sell more. The hand made car is now a souvenir, with the exception of the British Rolls Royce and a few expensive sports cars.

France displays only one new stock car the Citroen ID 19 cheaper sister of the revolutionary DS 19. In the sports car field the Facel VEGA is new, a de luxe machine with a Chrysler-Typhoon engine.

France's display is based on improvements of brakes confort and suspension in most present models like the Renault 5 HP Dauphine, the Peugeot 7 HP 403, the Simca Versailles and the Citroen DS 19.

The record breaking production in France is expected to roll out some 850,000 units this year compared to some 700,000 last year. Foreign entrees include a large American display of the latest bigger and more powerful cars of the General Motors Ford and American Motors Corporation.

British, Italian, German cars are also widely represented.

Theme of this coverage is a trip from yesterday's cars in the Vehicule museum in Compiègne to the most modern productions at the Auto Show the 43rd. of its kind held in the Grand Palais.