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News of the Day
Dec. 10, 1956, Vol. 28-#232

**NEW LINES SHINE
AT AUTO SHOW!**

New York City's multi-million dollar Coliseum has its biggest show. The escalators are packed carrying thousands of eager spectators to America's greatest auto exhibit.

Need a complete car for the busy executive? Here it is with a built-in secretary, typewriter and everything.

The DeSoto has an idea here, a live bathing girl for an ornament.

Something new is the Ford retractable hard top convertible.

The Buick and Corvette catch a lot of admireres.

Speaking for the industry, Chrysler President L. L. Colbert voices high hopes for the coming year:

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