

CLIFTON CINEMA REOPENS.

It's a foggy night but ideal cinema weather when the Clifton Cinema at Leamington Spa is reopened - it's been so extensively reconstructed and redecorated that it's practically a new cinema. All is ready for the arrival of the Mayor, who is to perform the opening ceremony.

Mr. Ken Jones, General Manager of Clifton Cinemas Ltd., on the right, chats with the architect, Mr. James A. Roberts, who is responsible for the theatre's new look.

The Mayor and Mayoress of Leamington arrive with Mr. Bill Williamson, also of Clifton Cinemas Ltd.,

At the door, the Mayor and Mayoress meet the director - Alderman J.H. Rowe, Alderman Roderick Baker, and Mr. Harold Brown.

Mrs. Ken Jones arrives with her son.

And now the audience - many of whom know the cinema of old, but hardly recognise it in its luxurious new form.

Clifton Cinemas Ltd - make a handsome addition to the amenities of Leamington Spa - a theatre where their patrons old and new, still continue to find that high standard of entertainment and comfort which they have learned to expect from a cinema bearing the Clifton name.