CONTEMPORARY FURNITURE IN WEYROC MAN-MADE TIMBER

WEYBRIDGE FIRM'S EXHIBITS AT FURNITURE SHOW

(Stand No. 36a, Trade Section, near Brompton Road Entrance, Earls Court)

Colourful and unusual contemporary furniture in Weyroc man-made timber is the dominating feature of the stand of The Airscrew Co. & Jicwood Ltd., of Weybridge.

Designed by Ronald Ingles, F.S.I.A., the exhibits consist of five unusual items for dining room, lounge and kitchen which show the versatility of the Company's range of products.

One - a dining table in Weyroc - has a veneered rosewood top, brass-bound table edge, legs cut from sheet Weyroc and brass feet and tie rods.

A novel note is struck in a sideboard with mahogany and ash veneering, by the inclusion of four drawers made from Weydec with different coloured linen finished fronts. These in blue, red, yellow and green form a striking contrast to the basic mahogany and ash motif.

From dining room to lounge, the Company displays a most uncommon stool-cum-cocktail cabinet. The stool, 4' 6" long, has an 18" square by 14" deep cocktail cabinet attached to it, and the whole has a mahogany veneered top and black cellulosed base.

Another item of lounge furniture is a multi-purpose storage unit, which leans against the wall and is held up by its own weight. This is of the very popular type of unit which can be built on or added to as required after the original construction has been completed.

Adjoining is a series of spacial units in Weyroc in mahogany veneer, and cellulosed in black and white enamel which can be used as bureaux, cocktail cabinets or for almost any domestic general storage purpose. Finally, in contemporary style, there is a kitchen table which has a solid Weydec top and a shelf beneath, the legs being cut from ³/₄" sheet Veyroc and collulosed black.

While the contemporary units, because of their novelty and striking colour schemes, dominate the stand of The Airscrew Company and Jicwood Ltd., the use of Weyroc, Weydec and Hardec in conventional furniture forms is adequately demonstrated and many of the now extremely popular methods of utilising these products are shown in detail.

*** Press Enquiries should be ** MOTE: Change of Address ***** × as from 1st February 1957. made to: * * * Howard S. Cotton Limited Howard S. Cotton Limited, 171 Queen Victoria Street, * London. E.C.4. * * * 88/92 Rochester Row, ¥ London.S.W.1. * * Telephone: VICtoria 3753/4 * * Telephone: CITy 7101/3

-2-

TESTING

BRITISH STANDARDS FOR FURNITURE AND BEDDING

The British Standards Institution wishes to draw your attention to the value of the British Standards mark of approval as an independent assurance of good workmanship and durability in furniture and bedding. Domestic furniture must undergo rigorous tests before it is entitled to carry the mark.

The furniture tests have been carefully worked out to reproduce, as far as possible, the sort of treatment (plus a certain amount of knocking about) the furniture is likely to receive in any normal home. Chairs, cabinet goods, tables, bedstead ends and uphelstered furniture all undergo the tests.

A dining or kitchen chair is tested to ensure that it will not break down under the strain of a 16 stone person rocking himself to and fro on only two of its legs.

Wardrobes, kitchen cabinets, chests of drawers, dressing tables, etc., are filled with weights equivalent to the amount they would normally be expected to carry and then 'racked' on the testing apparatus to make sure they will not break if pushed or dragged across the floor, etc. All components such as carrying rails, hooks, deers, drawers, handles, etc., undergo a test ensuring that they will stand up to hard use.

Upholstered furniture is tested by applying a weight of 16 stone to the seats in two positions, 150 times. Other tests are carried out on arms, backs, legs, wings. The tests ensure that the piece of furniture is well constructed, the coverings, fillings, springs, frame strong enough to withstand heavy wear.

Bedstead ends and tables are tested in the same sort of way - again to ensure they are well contructed and durable.

Some 85/90 per cent of bedding in the U.K. is made to British Standard specifications. Mattresses which carry the British Standard mark are hygienic and durably made with a strong covering, an agreed number of springs and sufficient filling of good quality and cleanliness. The number and strength of "tufts" which keep the mattress in shape are specified. Pillows and bolsters must also centain certain kinds and stated amounts of good clean fillings.

> NOTE: Further information may be had from British Standards Institution, 2. Park Street, London, W.1.

> > CW(OC)2105