

FROM LAVA INTO WOOL

Lava, the terrific element which sheds burning death, calamity, destruction has been discovered to be also a precious raw material.... when submitted to a proper treatment!

Let us see how it works.

In a Sicilian plant, lava ~~is~~^{are} thrust^{ed} into powerful furnaces. The lava material turns out properly fit for spinning operation. This is indeed an amazing process: such ruin-sowing material so efficiently exploitable for vital economy and industry.

It is used to make quilt for technic and acoustic insulation, to make rope for heat insulation of pipe-lines, to make panels for heat acoustic insulation.

All that is dried up in a furnace at 450° and shipped in standard sizes.

Furthermore, lava is exploitable even for clothes.... and the models are named after the vulcans, such as "Etna" "Fusijama".

Of course, they bear the trade-mark "pure lava fabric".

Perhaps we shall soon see evening dresses made of this material, alluringly smart and lovely.