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25th January, 1957.

*Blackpool.
24.2.05.*

*Mr. Cummins. Colin Fennell
says This is a very good
Fair. Shek lets for fruit*

Miss Field,
Pathe Newsreel,
133/135 Oxford Street,
W.1.

Dear Miss Field,

I am looking after publicity for the 8th International Gifts and Fancy Goods Fair being held in the Winter Gardens, Blackpool, February 4th-8th next. At the Fair more than 1000 exhibitors are displaying the world's widest range of merchandise - ranging from high class jewellery, cutlery, pottery, chinaware, leather goods - a veritable Aladdin's Cave. It is a trade Fair and buyers from all over Britain and over 50 overseas countries will be visiting it. What people will be buying in the shops for home and personal use next year will be seen at this Fair.

The Rt. Hon. A.R.W. Low, Member for Blackpool North, former Minister of State, Board of Trade is opening the Fair in the Baronial Hall, Winter Gardens at 11 a.m. on Monday, February 4th.

I do hope this might interest you. I enclose a note of arrangements and perhaps you would be good enough to give me a ring if you consider having your local man cover it.

Yours sincerely,

Malcolm Lamb

P.S. Hope you are in good spirits - There's much to see at this do of first rate quality and interest - Regards Mal.