

# PRESS RELEASE

8TH INTERNATIONAL GIFTS AND FANCY GOODS FAIR

WINTER GARDENS, BLACKPOOL, FEBRUARY 4-8, 1957

SUNDAY, FEBRUARY 3.

FAIR PRE-VIEW. (Press Only)

3.0 p.m. to 6.0 p.m., Winter Gardens  
and Imperial Crescent and Metropole  
hotels.

MONDAY, FEBRUARY 4.

OFFICIAL OPENING.

11.0 a.m. Baronial Hall, Winter Gardens

by

Rt. Hon. A.R.W. Low, Member of Parliament  
Blackpool North

at which the Mayor of Blackpool,  
Alderman H. Henson, J.P. will preside.

Mr. Elkan Simons, Chairman of the Fair,  
and Advisory Panel Members will be present.

11.30 a.m. OFFICIAL PARTY WILL TOUR THE  
FAIR.

NOTE: You are cordially invited to send a reporter and photographer  
to the pre-view and opening ceremony.

Will representatives please collect their Press badges at  
the Press Office, Palm Court Balcony, Winter Gardens.

Telephone: Blackpool 26640, 26649. 26668. 26676.

Press Officers: Malcolm Lamb and R.J. Thorley.

*With Compliments from*

**GIFTS and FANCY GOODS FAIR**

Press Information Office Effingham House, Arundel Street, Strand, London, W.C.2

For further enquiries please telephone . . . COVENT Garden 2871