

AIRLIFT TO ADVENTURE:

The emigration boom touched new heights in a novel way. About 80,000 people made history at London Airport on the first flight of the great airlift inaugurated by the Canadian Government. From Heath Row and Prestwick 25,000 will fly to begin a new life in the Dominion. The fare, £71.10, about half the normal cost. Canada can't have too many good-type people from Great Britain. Business is booming too at Australia House. Especially, they tell us, since Suez and the Rent Bill made thousands doubtful about the future. Even before that, enterprising folk were looking beyond the shores of Britain. It's in the blood. People from this island have always gone out to put the imprint of freedom upon far off lands. And no less than Canada, Australia says welcome to skilled men, not afraid to work.

Daily queues form at the Canadian Immigration Office also. Those not lucky enough to get on the airlift put their names down for the sea passage. The feel of being there already comes to the younger ones, at any rate, as they wait to give their particulars to the official. Last year nearly 52,000 left Britain to settle in our oldest Dominion. Not without trepidation, some of them. It's not a step anyone can take lightly, but many a man's mind has been set at rest by the Information Officer.

As to Australia, High Commissioner, Sir Eric Harrison says they want another 20,000 quite soon.

The motor mechanic had no more doubts.

They feel crowded at home, the men and women who're emigrating. They're tired of the sweat and grind, sometimes in rather grim houses. And though there's little unemployment, the competition's terrific; promotion's a long way off. Then, the taxation. Not much pay left after Income Tax, Purchase Tax, Beer Tax, tax this, tax that - The emigration ship looks like a passport to a land of promise. All going aboard must have felt that way, including that garage mechanic. They're useful people who're emigrating; no question of unloading the riff-raff. Australia, Canada, New Zealand and the rest are getting the best quality women and men. And it's good luck we wish all of them. They're another proof that the race has bred true. But here at home, there'll be adventure, too, in ever improving conditions, with housing worthy of the nation that pioneers Atomic industry, in which Britain leads. What opportunity for men who seek their adventure in new science! Today all industry challenges men of spirit and enterprise. Automation, if we control it properly, will double our standard of life in 25 years. Britain's a good country. The inviting sea that beckons some abroad relaxes millions every year. On everybody's doorstep, there's sport of the highest standard in the world. We taught it to the world; and if they sometimes match us at these games, it's all in the day's fun. The men who emigrate and those who stay are all sons of the Motherland, Great Britain, that always did and always will breed a race second to none in the world.