

RIVER POLLUTION

x-2F2F01

1st Scene 4

Dirt floating on R. Avon.
PAN TO
L.S. Stratford Theatre.
M.S.s STRATFORD

No longer the sweet stream beside which Shakespeare sang his native woodnotes wild is the River Avon as it flows past the Stratford Mem. Theatre. Instead, it's a polluted river, like so many others once the glory of the countryside.

M.L.S. Men fishing
Ditto
C.U. Fish in basket

So anybody who wants a quiet day fishing can no longer go to the nearest river and be pretty sure of a good day's sport. Pollution has driven the fish away, or they've died out.

INTERVIEW:-

Fisherman says there aren't anything like so many fish as there used to be

M.S. (Library) Fish floating on surface.

But what are a few dead fish, asks industry, against the factory needs by which we all live? Take Coventry. The miserable little River Sherbourne is just a dump for any old iron - and much worse factories - big and small, can discharge waste fluid into it, and as the stream eventually finds its way into the Warwickshire Avon it's no wonder that river's dirty at Stratford.

Shots of river through Coventry

M.S. Waste fluid pouring out of pipe in wall into "river"

Short sequence on Effluent Purifying Plant.

W.U.

It is possible to clean the waste water of industry before it goes into rivers. Effluent Purifying Plants not only take out chemical and other impurities but reclaim valuable products in the process.

M.C.U. Detergent quivering on R. Irwell.

M.S. DITTO

L.S. DITTO - Showing whole surface covered white with detergent.

Said to be the dirtiest river in Britain is the Irwell. As it flows through Salford it receives detergent from Mills and all sorts of other filth.

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More shots of Irwell, featuring general filth, and again (as in Coventry) water pouring from pipes in wall into river.

Short of a national river - cleansing policy enforceable by law there's no means of stopping it. Industry must produce goods, or we all go down the drain. Industry might say: "What do you want, a nation of fishermen with nothing to eat but whay they catch, or 50 million people with a high standard of living?"

L.S. Chatsworth House

~~M.S. Duke fishing~~

20.

M.L.S. Duke and B.S. leaning on bridge.

At world-famous Chatsworth House a more liberal view, both from the angling and general public health standpoints, was put by the Duke of Devonshire President of the Anglers' Co-Operative Association.

INTERVIEW: DUKE.

Thames shot.

L.S. R. Waddle joining Thames at Wandsworth

M.S. DITTO - Showing dirty water One or two other shots of same.

L.S. Tower Bridge.

200 miles south of rural Chatsworth, the anything but lovely R. Waddle, joining the Thames at Wandsworth, reminds us that London can supply an unusual angle on the pollution issue. For though the tideway contains everything imaginable except reasonably clean water, this was once a Salmon estuary. In fact it's recorded that in Elizabethan days City of London apprentices threatened to strike unless their masters gave them one day a week without Salmon. The only salmon in London nowadays - outside the luxury suppliers - comes in a tin.

A few pretty river scenes, not used in above sequence, form commentary wind-up.

It's up to the nation to demand clean rivers. Given the effort we can have them, AND the export drive too. And if you're not addicted to fishing yourself you must admit there's no harm in it.

GAG SEQUENCE.

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Q: Caught anything ?

F-man: Nay. There's nowt 'ere, lad.

Q: Then why are you fishing ?

F-man: Well now: Suppose I'd stayed at home; 'dve to do
gardinia, look at T.V. an ' listen to the ole woman.
'Eil of a life.

Q: Now just look at this.

SLIP PAN TO LIBRARY STORY

F-man: Ee! That's sommat like fishin.

Q: (off shot) It is, and but for river pollution
our streams could be just as good.

SLIP PAN BACK TO LOCATION

CU Fisherman: I can't hardly believe it.