

House & Garden

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May 20th, 1957.

Pat Whitaker, A.R.P.S.
Associated British Pathe Ltd.,
133 Oxford Street,
London W.1.

Dear Pat,

As I promised this afternoon, here are further details about the house at Blackheath.

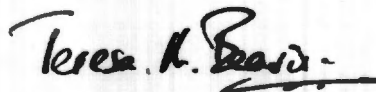
First of all, it will be called the House of Ideas 1957, designed by Eric Lyons for Span Developments, furnished and decorated by House & Garden magazine.

From May 28th - June 27th a full scale replica of the ground floor and a small model of the house will be shown in an exhibition at the Tea Centre, which is open from 10.30 a.m. - 6 p.m. on Mondays to Fridays and 10.30 a.m. - 1 p.m. on Saturdays.

The Showhouse at 2, Foxes Dale, Blackheath will be on view from May 28th during the summer. It will be open from 10.30 a.m. - 6 p.m. Tuesdays to Saturdays and 2 p.m. - 6 p.m. on Sundays. During the Tea Centre Exhibition, motor coaches will leave regularly from Piccadilly for a free return trip to Blackheath.

Thank you again for your patience with such untrained models at Blackheath today!

Yours sincerely,



TERESA M. BEAVIS
Assistant Promotion Manager
House & Garden