MISS NEW BRIGHTON.

It's only nine years since the Miss "New Brighton" contest was founded - but already it's one of the most important local contests in the country. Judges of this year's cavalcade of beauty are - John Gregson, Joan Edwards, and Harry Secombe. An entry from Walsell is 20year-old Leila Williams; she's a drama student. From Stockport comes fashion model Marilyn Davies, also 20. Steady, Secombe, old man!

The girls line up to present the judges with their first headache - that of shortening the list to half a dozen.

The problems enough to drive even a Good round the bend but at last it's done - and from the lucky six is chosen the luckiest of all - Miss New Brighton 1957, Marilyn Davies of Stockport!

More applause for the second and third - June Dawson and Leila Williams, Gentlessen still prefer blondes and brunettes!.