

57/83.

WANTED ALIVE!

Wanted? Yes, nearly a quarter million shorthand typists. About 100,000 girls, up and down the country, are flocking to learn the business. The same number of jobs are already waiting for them, 40,000 in London alone. For Miss Briggs and the rest the new term's under way. In a year's time (less if they don't stay the full course) they can pick their job at about seven pounds a week. 50 words a minute is the target. Most girls can reach it.

Shorthand becomes second nature as the weeks go by. The fullytrained girl will write 100-120 words a minute.

Tape recorders ease the dictating work.

Hardest hit by the shorthand typist famine is the famous square mile, the City of London.

The City's become unpopular in typewriting circles since the war. Diggly offices, and everywhere so crowded that the lunch-time problem is often how to get served, let alone eat, in one hour. And when there is time, there are no worth while shops to look at.

Small wonder that shorthand-typists turn away from the congested streets in favour of the new office blocks going up everywhere. And when the good job is obtained, what makes the ideal shorthand-typist? Presentable, but not glamorous, that the big Executive's mind goes round like a satellite.

Nor yet so plain that he envies his colleagues who're away with Asian Flu.

You, sir, in the audience; are you an executive? If so have you ever wondered why your ears burn in the girl's tea-break?

At the end of the day comes OPERATION HOMEGOING. Quite easy for girls who's made good commandos or Rugby forwards. West End employers get shorthand-typists more easily. Here, window-shopping's a lunchtime tonic. But everywhere it's the same story; more jobs than typists to fill them despite the ten-pounds a week prospect at eighteen. But don't despair, Miss Briggs. Work hard, aim high and with a bit of luck you'll get out of the rut. Do you know, really important secretaries can earn a thousand a year! Honestly, those millionaire, tycoon-fellows absolutely rely on their secretaries.

A beautiful prospect! So keep your eye on the future, and one day, who knows!