

Feb 16 520801

# ASSOCIATED BRITISH-PATHE LTD.

From MR. W.A. BAUCHOP,  
GLASGOW BRANCH MANAGER,



To MR. C.J. CUMMINS,  
EDITOR/EXECUTIVE PRODUCER - PATHE NEWS

Please refer to WAB/ED

16th JANUARY, 19 58

You may recall last year we covered "The Footballer of the Year" story sponsored by the Sunday Mail, in the REGAL - DUNFERMLINE. This year, on Sunday February 16th, the same event takes place in the REGAL - FALKIRK, an A.B.C. theatre, and the person to receive the Award is Alex Parker, who is a Scottish International back and plays for the local team.

This is a very good story for the Scottish Territory and I would like you to make every effort to have it covered by the Pathe News.

*Miss Field  
to be sent  
[Signature]*

*[Signature]*  
W.A. BAUCHOP,  
GLASGOW BRANCH MANAGER

c.c. Miss Field.

x-520801

MR. G.T. CUMMINS.

MR. W.A. BAUCHOP.

EDITOR & GENERAL MANAGER: NEWSREEL DEPT.

GLASGOW BRANCH MANAGER.

GTC/EM.

17th January, 58.

Dear Mr. Bauchop,

In reply to your memo of 16th January relative to "The Footballer of the Year" story taking place in the Regal, Falkirk, on Sunday February 16th.

You are right, we did cover a story of this nature last year - it was not very interesting to anybody outside of Scotland and I was none too happy about the photographic quality. I wonder this year, if there is any possibility of building the story up to make it a little more interesting.

Rest assured I shall do all I can to cover this event for you.

By the way, how is business in Scotland - have you managed to get any more contracts out of Sir Alex King? He promised that he would give us more business when it came to renewal time.

With kindest regards,

Yours sincerely,

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c.c. Miss Field.

520701  
Feb 16

MR. G.T. CUMMINS.

MR. W.A. BAUCHOP.

EDITOR & GENERAL MANAGER: NEWSREEL DEPT.

GLASGOW BRANCH MANAGER.

GTC/EN.

22nd January,

58.

Dear Mr. Bauchop,

Many thanks for yours of January 20th., relative to the "Footballer of the Year". Rest assured I have no thought of passing this story up - what I had in mind was to secure material which was likely to build it up.

I am afraid you are right regarding cancellations which are brought about by economics. I am not at all certain that all these cancellations can be laid at this door. Some exhibitors find that if some cinemas can do without a newsreel why should they run one.

There is absolutely no doubt that the public want to see newsreels, the trouble is they don't kick up enough fuss when they don't see it. There have been numerous instances in other parts of the country where public demand has got the newsreel back. I have been thinking up ways and means of trying to engineer a countrywide drive at such exhibitors, but of course, anything of this nature will have to come from the public and not from individuals in the trade.

Anyway, let me say that I am happy with the way in which you have kept these cancellations down to a minimum in your territory and I am pleased to note the way your business has held up.

Rest assured I will do anything I can to assist you, so don't be backward in soliciting my help.

With kindest regards,

Yours sincerely,

G.T. CUMMINS.

May I go ahead on this?

Yes Gracie G