

SIR PHILLIP WARTER SPEAKS

G.V. (APPLAUSE) "I PAID A VISIT TO THE STUDIOS AS I DO FROM TIME TO TIME JUST TO MAKE SURE THAT THEIR BEING PRODUCTIVE AS IS POSSIBLE FOR STUDIOS TO BE, I PAID A VISIT LAST WEDNESDAY AND I WAS TAKEN ROUND, AS IS CUSTOMARY AND I SAID WELL WE'LL GO INTO STAGE NO. 4, HE SAID NO SIRE, NO STAGE NO. 4 THERE JUST BREAKING THE SET, THEY'RE JUST GETTING READY FOR THE NEXT ONE I SHOULDN'T GO IN THERE IF <sup>I</sup> WAS YOU, OF COURSE I DIDN'T REALISE THIS WAS WHAT THEY WERE BUILDING." (LAUGHTER) 52 ft

18

S.V. "THIS BRITISH TENT WHICH WAS STARTED ABOUT NINE YEARS AGO DUE TO A LARGE MEASURE TO THE INSPIRATION OF MY COLLEAGUE AND FRIEND MR. LATTA. (APPLAUSE) ~~ACHIEVE UNBELIEVABLE RESULTS IN THIS SHORT TIME WE GOT 600 MEMBERS, WE NUMBER AMONGST THEM HIS ROYAL HIGHNESS PRINCE PHILIP, DUKE OF EDINBURGH IS A LIFE A MEMBER AND EARL MOUNTBATTEN OF BURMA, BUT THAT ISN'T THE IMPORTANT THING~~ [THEY ARE GIVING AWAY NO LESS THAN THE AVERAGE PER WEEK OF £1,00 PER WEEK THROUGHOUT THE YEAR AND I UNDERSTAND THAT THIS COMING YEAR IT WILL BE EVEN MORE THAN THAT. WELL IT'S A VERY WONDERFUL ACHIEVEMENT. (APPLAUSE) 73 ft

S.V. C.J. LATTA SPEAKS

"NEVER BEFORE IN MY OPINION IN THE HISTORY OF THE FILM BUSINESS HAS THE EXHIBITOR NEEDED TO BE SO CONCERNED ABOUT THE PRODUCER. WITH FEWER AND FEWER PICTURES BEING MADE IN THESE DIFFICULT TIMES. THE EXHIBITORS MUST SHARE THE PROBLEMS OF THE PRODUCERS IF THIS BUSINESS IS TO SURVIVE." 43 ft

G.V. "YOU EXHIBITORS IN AMERICA COULD BENEFIT EQUALLY FROM THIS PRODUCT, THIS BRITISH PRODUCT, AND I THINK YOU CAN, IT WOULD BE A GREAT HELP TO ALL OF US." 26 ft

50

S.V. "WE DIDN'T GET IT, WE GOT OVER 50% BUT THIS REDUCTION WILL BE A FERMENDOUS HELP NOT ONLY TO THE EXHIBITOR BUT TO THE PRODUCER. I SAY THAT BECHUSE YOU GENTLEMEN IN THE <sup>THEATRE</sup> ~~THEATRE~~ BUSINESS IN AMERICA I THINK MUST BE MORE CONCERNED ABOUT BRITISH PRODUCTION THAN EVER BEFORE, AND ANY THING THAT IS GOING TO HELP BRITISH PRODUCTION MUST HELP YOU."

"I THINK I HAVE PERHAPS IMPOSED ALREADY TOO MUCH ON YOUR TIME  
IN TALKING ABOUT BUSINESS BUT WHEN I TELL YOU WHAT MY CHAIRMAN  
SAID TO ME JUST BEFORE WE WALKED INTO THIS HALL, C.J. AFTER ALL  
OF THIS IF THEY DON'T BUY BRITISH PRODUCTS YOU'RE FIRED." 89 ft

G.V. "I HAVE GREAT PLEASURE IN SUPPORTING MY CHAIRMAN IN WELCOMING  
YOU HERE TODAY, I CAN'T TELL YOU WHAT A PLEASURE IT HAS BEEN FOR  
US WE'VE LOOKED FORWARD TO THIS FOR A LONG TIME." 28 ft

552  
30  
382

620  
382  
238

SECRET