

COTTON SETS THE FASHION:

Paris fashions within reach of the moderate purse were displayed at the Savoy Hotel, brought specially from France by the famous Boussac Group. It brought Haute Couture to girls who haven't got millionaire husbands. The audience of buyers now saw Teresita Montez in an evening gown. Very striking was the towelling in apricot, slim skirt, and black and white chemise top with hooded beach mantle; modelled by Marina Nicolaidis.

Buyers keenly noted the trends of 1959. Teresita now displayed a trapeze coat, over a plain rose coloured dress. The material aims at giving an impression of a tapestry weave. Next came the turn of Denise Sarrault, in a "Terador" ensemble. The short jacket has the new high waisted line, intended here to adapt Paris fashion for the beach.

Another example of cotton most beautifully treated; a wedding dress; high neckline in front, the dress detailed with ruching of self material. All the women buyers admired the short evening dress in Matisse blue; the slender bodice and waist framed by a cape back joining a forward jutting skirt. Altogether a very notable display.