

"DIOR" COMES TO BLENHEIM.

At Blenheim Palace, a royal occasion. Princess Margaret received a bouquet from 8-year-old Hilary Coates, and the fabulous presentation of the Dior Winter Collection began. It raised money for the Red Cross, and the Princess was the guest of the Duke and Duchess of Marlborough. Sixteen-hundred and fifty people paid five guineas each to benefit the charity and see what the great fashion house of Paris plans for the smart woman this winter. What a setting for a fashion display! A short evening gown, with chic and style such as only the House of Dior (according to the House of Dior) can give.

Here, another evening gown, this one for the great occasion. Sixteen mannequins (two English girls among them) modelled 136 creations all told - quite an evening's work.

Another short evening ensemble.

If one gown could be singled out from so many, perhaps it was the happily named Blenheim, a superb long evening dress.

Dior himself is dead, but in the world of Haute Couture, it's The King is Dead, long live the king. Now the great man's mantle is worn by Yves St. Laurent. Her Royal Highness congratulated him on the magnificent display. Then he presented the models to the Princess, at the end of a most memorable evening.